

'Round the Town

Mr. and Mrs. Lucky Ball visited friends in town on Wednesday.

J. Walsh, of 261 North Lima street, has moved to Los Angeles.

Mrs. Harriet Wright, of Pasadena, was in town this week on business.

Harry Marsh, of La Canada, visited relatives in Sierra Madre on Thursday.

Mrs. A. E. Pulling, of 382 West Montecito avenue, is ill with bronchitis at her home.

Mrs. Helen Fleming and son, Buddy, of Los Angeles, visited in town on Thursday.

Mrs. Myrtle Bradford, of Woodland Drive, was weekend guest of Los Angeles friends.

Mr. and Mrs. John J. Hill, of San Francisco, are residing at 321 East Grand View avenue.

Mrs. M. J. Haag, of Audubon Park, underwent a major operation last week at an Inglewood hospital.

Mrs. Lylian Wheeler, of 652 Alta Vista Drive, has been visiting friends in Los Angeles for a few days.

Mrs. Julia Shannon, of East Alegria avenue, had as guests last week three Milwaukee, Wisc., friends.

Mrs. Glea McClennand, of Atlantic, Iowa, has been visiting Mrs. Joy Embree, of 166 West Highland avenue.

Misses Cricket Calkin and Ruth Klunk were the judges of a waltz contest at the Palomar on Tuesday night.

Mrs. Ben Stinman, of 439 Mari-posa avenue, was luncheon guest of Mrs. Robert Starks at a club in San Pedro on Tuesday.

Mrs. Ella Hamilton, of Los Angeles, is spending the week with her niece, Mrs. Lester K. Layton, of 584 Sturtevant Road.

Lovetta Hicks Pratt presented an interpretive Japanese dance on a program for the Long Beach Music Club at the Ebell Theatre.

Mr. and Mrs. S. Bacon and family, of Long Beach, spent the weekend with Mr. and Mrs. George McQuestion, of Sierra Madre Canyon.

Mr. and Mrs. Elmer Weiss and family, of Westwood, were Sunday guests of Mr. and Mrs. George L. Hilbert, of Audubon Park.

Mrs. A. E. Schwantes, of New York, is houseguest of her son and daughter-in-law, Mr. and Mrs. Robert W. Newberry, of 329 Auburn avenue.

Mr. and Mrs. H. P. Howland and family have moved from 426 North Auburn avenue to "Way-side Inn" at 638 Holly Trail in Sierra Madre Canyon.

Mr. and Mrs. E. D. Robertson and family, of 43 West Laurel avenue, motored to Arvin and Tehachapi on Sunday to see the wild flowers.

P. R. Penn, manager of the North Baldwin avenue Safeway Store, was taken ill this week with pleurisy. He is confined to his home, South Baldwin avenue.

Mr. and Mrs. Warren O. Preston and family, of 563 West Montecito avenue, spent Sunday with Mrs. Preston's parents, Mr. and Mrs. A. A. Sherman, of Bel-leflower.

Buddy Walsworth, of 20 South Baldwin avenue, was taken to the Los Angeles Orthopedic hospital on Monday afternoon to have a foot infection treated. He will probably be at the hospital for three weeks.

Mr. and Mrs. George M. Lehner and Mr. and Mrs. Gerhart Pringle spent Friday with Mr. and Mrs. Merritt G. Lehner in Santa Ana. Mr. and Mrs. Pringle, who have been wintering in California, will leave this weekend for their home in Fondulac, Wisc.

Among the Sierra Madreans, representing St. Rita's Church on Tuesday at the first birthday of the Pomona division of the Catholic Women's Council at the Holy Name Academy, Pomona, were Mrs. Carl Graf, Mrs. Peter Hill and Mrs. Woodson F. Jones.

Visitors at the Dr. Barker home this week included Mr. and Mrs. Frank Fair of Beverly Hills; Mrs. Chris Pederson, of Long Beach; Mrs. J. V. Jensen of Claremont; Miss Grace Crowl and Mrs. Thelma Berri, of San Diego; Mrs. Leslie Simpson and Miss A. V. Hanky of Dickinson, North Dakota.

SIERRA MADRE NEWS

VOLUME 29, No. 26

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, MARCH 22, 1935

Car Caravans From Distant Cities At Vine

Japanese Pageantry To Feature Sunday's Program Under Wistaria

Attracted by the rambling lavender loveliness of Sierra Madre's giant Wistaria, motor caravans of tourists from San Diego and from the Santa Barbara region drove into the city Sunday to pay a visit to the fete and lunch on the Fennel grounds. Twenty-five cars from the southern city and only a few less representing Santa Barbara, made up the entourage.

Close to 5000 persons passed through the turnstile over the weekend, as the Firemen enjoyed perfect weather for the occasion. The vine itself is now as beautiful as at any other time in its long history, and the final two Saturdays and Sundays are expected to bring exceedingly large crowds to what now may literally be termed a Springtime festival.

Pacific Electric trains have been carrying record numbers of tourists during the week, probably in a large measure due to the eye-catching new "Giant Wistaria" advertising banners which decorate the sides of all the systems interurban trains.

Sundays feature, which should prove of much interest to sight-seers, will be the presence of a special Japanese group of students and children clothed in brilliant native costumes. Sierra Madre Japanese are planning to entertain groups from Los Angeles and other communities and dainty Japanese lunches will be served in the open if the weather is clear.

All local clubs and organizations are invited by Fire Chief W. D. Richards to hold meetings at the Wistaria in the last week of the fete, and promises that luncheon service will be delightful as always. It is planned to conduct a large body of Sierra Madre and Pasadena schoolchildren through the grounds in the near future, although details have not been released from the grammar school or St. Rita's. Such groups are admitted to the grounds free of charge when attended by teachers and when dates are secured from Chief Richards in advance.

As with every past fete, this season's provides one or two amusing incidents concerning "first-time" visitors who are bewildered by the phenomenon of the vine. Yesterday afternoon, one gentleman braved the rain all the way from Santa Monica to see the fete before leaving for the East. He stood for quite a long time looking at the gnarled roots in front of the Fennel house. Then he took a look at the far reaches of the tendrils out near the barn in the backyard, and sniffed the perfume of lavender liquid skeptically. "Say," he exclaimed, "How many times a day do you have to milk this thing to get all that juice?"

Sacred Drama Will Be Presented Here On Sunday, March 31

On Sunday evening March 31 at 7:30 p.m., Mrs. Mae Warren Hicks of Long Beach will present her sacred drama "The Rich Young Ruler," at the Sierra Madre school auditorium under the auspices of the Congregational Church.

This play was written by Mrs. Hicks and has been presented by her in Long Beach, Los Angeles and other neighboring places with greatest success. The accompanying costumes and scenery are most elaborate.

Her daughter, Mrs. Waverly Pratt, of Sierra Madre, with Long Beach and Sierra Madre people, make up the cast.

Everyone is cordially invited. A silver offering will be taken to defray expenses and all above will apply to the Easter Fund of the Church.

Creative Artists Plan New Program

Tentative plans for the April 14 meeting of the Sunday afternoon rendezvous of creative artists include a musical program by well known artists and talks by Dr. E. A. C. Cross, of Oxford University, internationally known woman newspaper correspondent, and Prof. Lauren Nelson, head of the English Department of the University of Redlands.

Supervisor Would Abandon Whole San Gabriel Dam Job

Complete abandonment of the San Gabriel Dam flood control project in favor of a wide water-run off channel to the sea was proposed Wednesday by Supervisor John Anson Ford. Hitting at the "graft, mismanagement and terrific waste of tax money" in connection with the dam, Ford stated that at least \$8,000,000 will have to be added to the \$7,000,000 already spent if the job is completed.

Chairman Herbert C. Legg, refusing to comment on Ford's statement, said that he was bending every effort to "economically and successfully complete San Gabriel Dam No. 1." Tests for dam material in the canyon, he stated, are encouraging.

Local Artist Exhibiting In 3 Cities

Laguna Beach, Los Angeles and Chico are each showing groups of the blockprints by Vernon Jay Morse first shown in the Little Gallery here last August. These popular and striking prints are arousing great interest wherever they are shown and several Northern California cities will have them during the spring and summer.

Laguna Beach Art Association is showing a group of 18 prints in its beautiful new downstairs gallery. The exhibit was opened last Sunday afternoon with a reception and tea. Another exhibit of Mr. Morse's prints including the Chinatown group is on view at the Frances Webb Galleries in Los Angeles. Still a third show will be opened on March 30 in the Chico State Normal School Art Gallery. The opening will be celebrated with a tea and informal reception with the artist's mother, Clara Kellogg Morse, as guest of honor.

Marysville, Sacramento, San Francisco, Oakland and Santa Cruz are also to have Mr. Morse's prints later in the year. The striking Ferguson Alley print, "Shadows of Chinatown," which won a prize at Los Angeles County Fair last year is in the Museum International Print-makers Exhibition this month and last year's International Show print "Chinatown," which was invited to the Philadelphia Print Club's Prize Print Exhibition in the Quaker City is now in the Tulsa, Oklahoma Library Gallery.

Mr. Morse is now working on another group of prints and expects to finish them for Autumn showings.

People Here And In Australia Alike, Priest Believes

"It's like sailing into Sydney Harbor when you pass through the Golden Gate," declared Father Reginald Lummer, C. P., as he arrived from Australia for a month's stay at the Mater Del-orosa Monastery prior to journeying to the Chicago headquarters of the Passionists Order Having been recalled from missionary work in Australia, Father Reginald expects to be assigned to activity in the Western Province.

"Southern Californians are more like Australians than any other English speaking people," he said. "This may be explained by the fact that there are types of people—adventurers, gold-seekers, pioneer spirited men and women—settled both lands. . . . Many of those seeking gold in California during the gold rush of '49 hastened to Australia when gold was discovered there in '51."

Father Reginald went from his native town of Seven Hills, in South Australia, to England to make his novitiate in the Passionist Order in 1897. After three years of study in England and Rome he was ordained a priest in 1902. He served as a priest in Dublin, then returned to Australia in 1906, where he engaged in missionary work for ten years in New South Wales, South Australia and Queensland. In 1916 he came to America where he gave missions for seven years throughout the eastern states and Canada. He reports that the Passionists now have three houses in Australia, one in Sydney, one in Adelaide and the other in Goldburn. There are 40 Passionists there now, including 20 priests and 20 students.

FHA Survey Furnishing Employment

Home Modernization Gives Work To All Here Engaged In The Building Trades

Latest reports from the local Better Housing Committee show contractors here are experiencing better business than at any other time since building conditions were at their peak in the years prior to 1929. According to J. S. Billheimer, chairman of the FHA general committee, the leads furnished as a result of the SERA survey of Sierra Madre housing needs have put everyone connected with the contractors' trade to work and there is actually a waiting list of property owners who wish modernization or repair work done.

Similar hopeful conditions exist all over Southern California. In a report released yesterday by W. G. Bingham, associate director of the Los Angeles FHA headquarters, it was noted that \$175,000 was loaned during the first week in March. New construction in this part of the State totals \$1,454, 490, the average amount of loan being \$4,180.

It is estimated that \$4 additional in cash is spent in the modernization program for every dollar borrowed, which would bring the alteration-modernization and repair total developed in Southern California since August, 1934, up to \$18,500,000. Since that time there has been 2,590,000 man days of labor furnished as a result of the FHA in the Los Angeles district according to Billheimer.

World Problems To Be Tackled By Youths At Forum

Problems confronting the capitalist system, and other controversial subjects which should be of widespread appeal to Sierra Madreans, will be presented by several local young people at the next meeting of the local Forum in the City Hall Tuesday evening April 2. Miss Elizabeth Morgridge is in charge of the program, and according to Dean Arnold Bode, Forum president, an outside speaker of prominence will be present also.

LITTLE BEES LAUNCH BIG CONTROVERSY AS HONEY SHORTAGE STINGS PUBLIC

Sidewalks Black With Insect Carcasses, Hives Shut Down To 30-Hour Week

BEES are those angry little animals that go around alternately their time between stinging people and making honey. . . . well, anyhow, that's the general idea we had before "The Great Bee Controversy" arose right after the cold spell set in. Now, our idea is very much improved, and we know that bees are little animals that (1) get blown and frozen to death, that (2) bees are little animals that are perfectly at home in the wind and cold but starve to death.

You see, the controversy all started when Harold Davenes came into THE NEWS office and reported that he had lost 50 per cent of his workers, and Monrovia bees weren't so good either. "To bad," we ventured. "Did they get dissatisfied with local working conditions, or go to Palm Springs for the Spring season?" "They expired," he scornfully explained.

"Tsk!" we said. "There is quite a bit of intestinal flu going the rounds. . . . " "Mister," he said, "bees do not get the flu, nor are they subject to common colds. Didn't you see the downtown sidewalks after the big wind. Why, the pavement was black with 'em. My bees got out into the wind, and then they got chilled, and they dropped down and died. Half of my herd (we wouldn't swear that he used that expression; he might have said flock, or school) is gone. My Lima street hives are nearly empty."

Well, that incident sort of acted as a curiosity arouser, so we scooted up to see Charles Kennard, a bee expert, who keeps a few hives on Highland avenue, across from the school buildings. Mr. Kennard isn't so much interested in bees for their honey as for their use to him in photography and for other experimental purposes. "Bad season for bees?" he said, in answer to our question. "Yep, it sure is. No food. The rains didn't bring out the flowers with the right kind of honey to feed

No Library Bond Issue Is Proposed

Board Has No Thought Of Saddling Tax Burden On Community

Although no further official steps may be taken in the project to secure a new \$35,000 library building through Federal financing until the April meeting of the Library Board, members of the board are hopeful that before that time some word will have been received from the State Planning Commission.

W. W. Alley, president of the Library Board, stated this week that many local taxpayers had been under the misconception that the proposed building would entail a local bond issue.

"There is not the slightest intent on the part of the board," he explained, "to burden the taxpayers in such a manner. We are, of course, fully aware that this city will be unable to shoulder the burden of a bond issue for many years to come. The plan now being considered by the State and regional planning commissions is based on securing funds from the SERA, and as such will not be a burden to Sierra Madre."

Other board members said that the city is doing all in its power to be economically sensible in the project, and will not assume any responsibility it cannot afford. The proposed building would be only large enough for present needs, and would be planned so that proper additions could be made when the time was right for them. This, they stated would keep the upkeep of the library down to its present level and not load the city with operating expenses outside of budget limitations.

The only alternative to the present federal finance plan is to build the new library quarters through popular subscription of funds of patrons and civic minded citizens, but in no event will the community be subjected to the showdown of a bond issue election. Inquiries are now being made into procedure necessary for transference of a clear deed to the property to the city, as it is thought that SERA support will be more readily granted if building is done on publicly owned land.

Relief Funds In Dangerous State; Meeting Called

Sierra Madre Red Cross directors will meet Monday afternoon at 4 o'clock in the Council chambers of the City Hall to confer over ways and means of collecting the funds necessary to carry on the relief work necessary here through the summer.

According to Mrs. Jessica Wright, the plight of the local Red Cross chapter is desperate if subscriptions aren't voluntarily given by a number of public spirited citizens. Plans for a concerted drive for such funds will be made at the meeting, Mrs. Wright states.

Hoepfel Indicted; Charged With Sale Of An Appointment

Representative John H. Hoepfel, Democratic Congressman from Arcadia, was indicted by a District of Columbia grand jury this week on charges of selling an appointment to West Point to one James W. Ives of Baltimore. Charles Jerome Hoepfel, son of Representative Hoepfel, and former P.J.C. track star, was also involved in what they term a "frame-up." Both are charged with conspiracy and the actual sale of the appointment for \$1000. Hoepfel admits obtaining Ives' appointment, through John H. Burke, former congressman from Long Beach, but denies any misconduct. Ives, who resigned six days after being designated to cadetship, complained to the War Department that he had been forced to give young Hoepfel a note for \$1000 to secure his appointment. Young Hoepfel, secretary to his father in Washington, was given the appointment originally, but failed in the examination, after which Ives was appointed.

Up To Race Board Whether This Area Gets Second Track

A second race track in Los Angeles County, to be operated in direct winter competition with Santa Anita, will be realized if the California horse racing commission okays an application filed this week by a jockey club group headed by Norman Church.

Church revealed yesterday that his organization of sportsmen and stable owners is known as the Southwest Breeders' Association. There will be no effort at securing a permit for a summer meeting, as Church states that the best horses compete in traditional eastern meetings during that season. The proposed track would be conducted "on the same high plane as at Santa Anita," according to Church. Half a dozen locations, all west of Los Angeles, are mentioned as probable sites.

Observe Rubbish Collection Dates Or Pay The Penalty

Householders were warned for the second time by Chief of Police McMillan yesterday against putting rubbish on the curbing more than 24 hours in advance of scheduled collection time. Many residents continue to make the streets unsightly by leaving boxes of tin cans and other debris in front of their homes many days and even weeks in advance of collection time.

Rubbish collections take place the first Wednesday in each month east of Baldwin avenue, and the last Wednesday of the month west of Baldwin. Persons disregarding the ruling in the future will be subject to penalty, Chief McMillan states.

Pupils Win Prizes With Saffy First As Essay Theme

Eighteen pupils of the Sierra Madre grammar school received cash prizes Friday from a local rector for essays they submitted on "Saffy Seconds," a topic pertaining to safety-first measures for school children.

First, second and third prize winners of each grade, were as follows: 1-A, Elizabeth Tarr, Helen Richter and Barbara Bradford; 4-B, Lucille Clark, Doris Boblett and Kathleen McCoy; 5-B, Robert Evans, Wilma Smith, and Bobby Hollingsworth; 5-A, June Solnit, Beverly Jean McDonough and Consuela Brad-ate; 6-B, Grace Nord, Berta Uri-ate, and Betty Lou Lacy; 6-A, Irwin Walter, Leona High and Bertram Smith.

Relief Will Boost Taxes, Says Payne

County Auditor Hints No Hope Of Decrease Owing To Charity Demand

Apparently any hope that the Board of Supervisors will reduce the county tax rate next year, has gone glimmering. County Auditor Payne announced on Wednesday that an increase in the \$1.20 per \$100 valuation rate seems inevitable.

Mandatory expenditure increases of more than \$9,000,000 by the County Department of Charities will make an increase necessary, he stated.

In the meantime, Supervisor Herbert C. Legg is conducting a series of public conferences of the Board to consider all possible ways and means of preventing such a tax rise. Deploping the recent presentation of the preliminary budget which suggested a huge increase in expenditures in all departments, Mr. Legg said: "The preliminary requests of the various county departments for 1935-36, being approximately \$11,000,000 in excess of 1934-35 requirements, indicates that the Board was wise in calling for these estimates earlier than usual."

"It will be a serious matter reducing these preliminary requests to the level that should be levied against the taxpayers with the definite knowledge we have of their greatly reduced ability to pay."

Touching on the charity angle, he continued: "A considerable increase is anticipated for charity purposes, and in view of the fact that this expense is practically mandatory by law, the reductions will of a consequence need to be more rigidly applied to other functions of our county government. . . . Undoubtedly when the final budget is adopted, it will be without provision for many of the services which the people have enjoyed in the past."

Everett Resigns Scout Position; Drive Near Quota

Captain E. G. Everett yesterday made public his resignation from the chairmanship of the local Boy Scout executive committee and the Pasadena-San Gabriel Valley Silver Jubilee committee. Announcement of his successor to the post will be made at the coming business meeting of the committee. Reason for his resignation was given that Captain and Mrs. Everett are soon to leave Sierra Madre on a year's automobile tour of the country.

To date \$250 in cash has been received in the scout activity fund campaign, and an additional \$25 in pledges are awaiting collection. It is hoped that before the end of the drive enough contributions will be received from public spirited citizens to successfully attain the \$360 which has been set as quota.

Sun Plays Hide And Seek As Spring By Calendar, Arrives

Springtime officially went on the calendar yesterday, despite violent protests on the part of old Jupiter Pluvius, who made known his antipathy to the posy season by a series of cold showers which threatened to turn into hail. No considerable rain had fallen, however, up until last evening.

In a week of highly unsettled weather, somewhat more than 20 inches of rain fell in Sierra Madre over Monday night and early Tuesday morning. Several heavy claps of thunder echoed through the skies Tuesday afternoon, and to night temperatures prevailed although no frost was evident.

Topping last season's record mark, the precipitation to date measures 23.65 inches as recorded at Sierra Madre Dam. Last year the total up until this time was 22.15, which included the unprecedented New Year's flood storm. Citrus growers need have little fear of frost or cold detrimental to their orchards, despite the prevailing low night temperatures, according to Forecaster Young, government meteorologist for the citrus belt, who believes all frost danger has been past.

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The kindness which is bestowed on the good is never lost.
— Plautus.

LA County Fight For Flood Funds Takes A New Turn

Declaring that if the Federal government will undertake its own survey of the flood menace in Los Angeles County there will be a better chance of securing government flood control and conservation funds, Supervisor Herbert C. Legg has sent a \$50,000 appropriation bill to be presented to Congress to finance such a survey of conditions here.

If such a bill is passed the Federal survey would center around problems "particularly as may be caused by flood and storm waters flowing from the mountainous land of the Angeles National Forest, the control of which is necessary for the protection of the Los Angeles Harbor and the navigable waters of Alamitos Bay."

The entire plan falls directly in line with John Steven McGroarty's flood control program which he is endeavoring to push through in Washington.

WISTARIA

Upon your petaled carpeting
When all the world and I are still,
When gaily sings the mocking bird,
And plaintive cries the whip-poor-will,
The dryads creep from silent trees
To listen to the mocker's trill.

Beneath your fragrant canopy
Of drooping lilac loveliness,
The dew drops join the dryad host
And leave with you a swift caress
Upon each fair and fragile tress.

Wistaria, Wistaria,
You're other than a vine to me,
For in each pure and lovely bloom

A different kind of world I see:
A world of perfect harmony.

Florence Eakman
Sierra Madre, California
February 25, '35.

LYRIC THEATRE

FOOTHILL BLVD
MONROVIA, PHONE 3522

THURS., FRI., SAT.

MARCH 21, 22, 23

"You're the
swellest sweetheart
a man ever had!"

The crammed-with-action
story of a girl who shot the
works for the man she loved

Adolph Zukor presents

MYRNA LOY • CARY GRANT 'WINGS IN THE DARK'

— ALSO —
MARGARETTE SULLAVAN
'THE GOOD FAIRY'

4 DAYS STARTING SUNDAY, MARCH 24



CLIVE of INDIA

Starring
RONALD COLMAN
LORETTA YOUNG

— ALSO —
CLAUDETTE COLBERT
— IN —
'THE GILDED LILY'

BIRTHDAY GREETINGS...

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans:

Mrs. S. R. Sheriff	Mar. 22
Geneva Hill	Mar. 22
Mrs. Otis Lockhart	Mar. 22
LaVonne Babbitt	Mar. 23
Jessie Vieira	Mar. 23
Margarette Adwell	Mar. 23
Mrs. Guy Steinberger	Mar. 26
Mrs. A. C. Gerschler	Mar. 26
Betty aPtterson	Mar. 26
Billy Mays	Mar. 26
Daniel Rothstein	Mar. 26
Mrs. M. Bradley	Mar. 27
Charlie Peterson	Mar. 27
C. M. Cuddy	Mar. 27
Ramon Sanchez	Mar. 27
Charles Hibbs	Mar. 28
Bernhard Bodine	Mar. 28
Altadena Thew	Mar. 28

Embryo Newsmen To Compete At USC Spring Convention

Publishers of newspapers throughout Southern California will be guests at the University of Southern California's 13th annual Newspaper Day to be held on the campus Saturday, April 13. At this time high school and junior college journalists will be present to receive awards for the best student publications in the Southland, and special prizes will be offered for the best front page, sports page, news and feature stories, editorials and humor sections.

The Crombie Allen and the Daily Trojan plaques will be the most sought after prizes of the contest. In addition to the awards event, there will be student round table discussion groups and a luncheon in the U.S.C. Student Union Building.

ARCADIA BRINGS STAR ATTRACTIONS

"Imitation of Life," starring Claudette Colbert, will be shown this evening and Saturday in conjunction with "Our Daily Bread," at Gillette's Arcadia Theatre, 44 East Huntington Drive, Arcadia. In the cast of the latter feature are Karen Morley and Tom Keene. The junior matinee on Saturday afternoon will include the showing of "Imitation of Life," Pathe News, Charlie Chase comedy, a Pop Eye cartoon and Tailspin Tommy serial.

Joan Crawford, Clark Gable and Robert Montgomery will be seen together in "Forsaking All Others," and Warner Oland and Mary Brian are in the cast of "Charlie Chan in Paris," which comes to the Arcadia for three days, beginning Sunday.

Will Rogers in "The County Chairman," and "White Cockatoo," with Jean Muir and Richard Cortez are coming on Wednesday.

A CORRECTION
A typographical error in the death notice of Mrs. Leonora Elizabeth Lyon, reported by USC students February 15, named Mrs. Ben M. Lyon as one of the surviving children, instead of Ben M. Lyon.

Woman's Club Notes

AND WORDS that may be water, food, and fire—Of love and pity and perfection wrought.

Or sudden towers for the climbing thought.

From out of the West, via the New York World, went Maxwell Anderson to mold words into such plays as "What Price Glory," "Saturday's Children," and of this year of '35, "Valley Forge," which was reviewed by Mrs. O. B. Manchester on Monday.

Talk of war and peace has always been intermingled, and it will, no doubt, continue to furnish a theme to the writer who wields a pen or brush. But this "Valley Forge" is different again.

The man, Anderson, has wrought a living thing from words that may be water, food, and fire! It did not seem such a far cry from that winter of 1777 and '78, after all, as one listened to the faultless interpretation of the reader. To quote Mrs. Manchester: "Once in every age there comes a crucial period; Washington had his Valley Forge, Lincoln his period... We do not know yet what leader will rise up from out of the present situation."

It was no mere myth that Maxwell Anderson clothed with his thought, and placed upon the stage under the name of "George Washington," but a flesh-and-blood individual whose invulnerable character shed its beacon light over his ragged, starved and frozen men.

The closing lines of Washington reveal the integrity of his nature: "The spirit of earth moves over earth like a flame and finds fresh home."

"It stands over this my country in this dark year, and stands like a pillar of fire to show us an uncouth clan, unreal, harsh-spoken, but followers of a dream that men shall bear no burdens save of their own choosing... Shall walk upright, masterless, doff a hat to none. And those their gods! It's destined to win, this dream, weak though we are, even if we should fail."

"It is destined to win! If we can hold on till spring. Even now the French would be on our side and we would beat you." (To General Howe).

Ah, what a lesson to descend through the ages to a sore and perplexed people! In Mrs. Manchester's admirable hands, the full force of a book is felt, for she does not countenance deletion; and, therefore much more value is received.

A play of this calibre could not be touched upon lightly, as it is no light subject, even though it contains snatches of bunk-house railway.

The final remark of the tried leader's will remain long in the minds of the audience: "This liberty will look easy bye-and-bye, when nobody dies to get it!"

Mrs. Manchester also reviewed "Within the Gates," which emanates from the seething brain of one Sean O'Casey, a brilliant child of the Dublin slums, and the son of a washerwoman. It is probably one of the most talked of of the season's crop, and has as its background throughout the drama, London's Hyde Park.

Those renowned gates open and close upon a peculiar drama of symbolism in which Lillian Gish played the starring role. Her

Ladies' Appenzell handkerchiefs, 26 N. Baldwin. —adv.

ARCADIA

— THEATRE —
44 East Huntington Drive
ARCADIA
Admission 10c and 25c

Tonight & Saturday
Claudette Colbert
in
'Imitation of Life'

also
'OUR DAILY BREAD'
with Karen Morley and Tom Keene

Pop Eye Cartoon, "Axe Me Another," and Pathe News

Junior Matinee, Sat., 2 P.M.
'Imitation of Life,' Pathe News, Charlie Chase Comedy, Pop Eye Cartoon, Tailspin Tommy.

Sun.-Tues., Mar. 24-26
Joan Crawford, Clark Gable and Robert Montgomery, in "Forsaking All Others" also
'Charlie Chan in Paris' with Warner Oland and Mary Brian

COMING WEDNESDAY
Will Rogers in "The County Chairman," and "White Cockatoo," with Jean Muir and Richard Cortez

Kiwanis Kolumn

OUR meeting, Tuesday noon amid sunshine and showers, was well attended and a surprise treat was sprung on us by the program committee. After lunch we journeyed to the palm nursery on East Central avenue.

Mr. Washburn, owner and manager of the Kentia plant, made our tour most interesting by explaining the process of growing and caring for the Kentia palms, from their planting up to marketing time.

Mr. Washburn told the club that his father had started growing palms as a hobby and that as the demand for the product grew, he made his hobby a business. As the business grew the nursery added section after section of lath houses until at present there is a 12-acre plot under lath—the largest in the world.

It was explained to us that red scale is the worst pest they have to fight. There are many kinds of mixtures that will kill the red scale but care must be taken so as not to kill the palms also.

The palm nursery at Montebello and the Bassett-Washburn nursery here supply about 85 per cent of the Kentia palms on the market.

Plants are shipped in summer in refrigerator cars and in winter must have charcoal stoves in the cars.

Shipments are made as far as New York city and the top price received for the largest palms is about \$75 each. We had forty minutes of education in Kentia palms as well as a good time, too. The palm nursery is well worth your while to visit.

Roy H. Pickett.

DOUBLE FEATURES AT LYRIC THEATRE

Myrna Loy and Cary Grant are starred together in "Wings in the Dark," which is being shown this evening and Saturday at the Lyric theatre in Monrovia. On the same program is another excellent feature picture, "The Fairy," starring Margarette Sullivan.

For four days beginning Sunday, "Clive of India," with Ronald Colman and Loretta Young in the leading roles, will be shown. Claudette Colbert in "The Gilded Lily," completes the double billing.

ethereal style of beauty was well adapted to the part.

The afternoon drew to an all-too-abrupt close; but, remember, Mrs. Manchester will return Wednesday, the 27th, for the usual monthly review.

CHURCHES

Church of the Ascension

Baldwin and Laurel Avenues
Rev. A. G. R. Bode, Rector

Sunday—

7:30 a.m.—Holy Communion.

9:30 a.m.—Sunday School.

11 a.m.—Choral Eucharist and Sermon.

Monday—

7:30 p.m.—Bible and confirmation class.

Wednesday—

7:30 a.m.—Holy Communion

Men's discussion group postponed.

Thursday—

10 a.m.—Holy Communion and Meditation.

Friday—

2:30 p.m.—Women's Auxiliary.

4 p.m.—Intercessions.

Congregational

Rev. Arthur O. Pritchard, Pastor

"Ye Are Servants" will be the topic of the morning sermon by the Pastor.

On Wednesday at 7:30 p.m. special service in the church.

Song service of familiar hymns. Talk on "Doors to Christian Living."

On Friday at 6:30 a community testimonial dinner to Dr. Gilbert S. Bovard at the church. Tickets 35 cents at the drug stores.

Bethany Church

Rev. Stewart E. Sheriff, Pastor

Sunday—

9:30 a.m.—Bible School.

11 a.m.—Morning Worship. Sermon—"Shifting Responsibility."

6:15 p.m.—Christian Endeavor Societies.

7:30 p.m.—Evening meeting. Sermon—"Man's Ruin, God's Remedy."

Robert Harkness in charge of the music.

Prayer meeting Wednesday evenings 7:30 p.m.

St. Rita's Church

Rev. Hyacinth Clavey, C.P. Pastor

Sunday Services—7:30 a.m. and 10:30 a.m.

Devotions Tuesday and Friday 7:45 p.m.

School days masses 6:45 and 8:15.

Saturday mass, 6:45. Up to April 21st.

In A Social Way

MRS. Milton Hollingsworth, of 139 North Baldwin avenue, is entertaining with a bridge luncheon today in honor of Mrs. Jack Paschall. Among the invited guests are Mrs. Norval Foulks, of Los Angeles; Mrs. Raymond Wheeler, of San Marino, and Mesdames Arthur O. Pritchard, James P. Donelan, C. W. Jones, E. C. Everett, Franklin W. Swift, R. S. Corlett, W. T. Wersted, John C. Jamps, E. D. Burbank, Ralph Solury, F. H. Hartman, R. J. Miller, Phillip Senour, R. L. Webster, E. E. Bacon, W. S. Hull, Boyd Keith, A. E. Pulling, H. B. Hersey, F. M. Clatworthy, J. M. Steinberger, C. A. Allen, Ida Lawless and Adria L. Johnson, of Sierra Madre.

MRS. J. B. Forker, who has been house guest of Mr. and Mrs. F. L. C. Roess, of 83 West Highland avenue, for the past two months, entertained with a farewell dinner party on Sunday evening aboard the S. S. Pennsylvania. Guests included Mr. and Mrs. Roess and son David, and Mr. and Mrs. Phillip Senour, of Sierra Madre; Miss Alice Allen and Ned Allen, of Ontario, and Mrs. E. M. Spencer, of Los Angeles. Mrs. Forker sailed Monday for her home in Oil City, Pa.

On Friday, Mr. and Mrs. W. P. Caley, of 233 Ramona avenue, were host and hostess at a St. Patrick's Day luncheon party. Covers were laid for the following guests: Charles Lloyd of Harford, Conn.; Mrs. John Noble and daughter, Nadine, of Mantua, Ohio, and Dr. and Mrs. Clarence Barker of Sierra Madre.

Dr. and Mrs. C. N. Barker entertained on Monday evening at their home on Mariposa avenue with a birthday dinner party complimentary to Mrs. John Noble, of Mantua, Ohio. Guests included Mr. and Mrs. W. P. Caley, Mrs. Hattie Peak and the guest of honor and her daughter, Nadine Noble.

A surprise birthday party was given for Miss Minnie Stinman at

LOCAL ATHLETE MAKES FINE SHOWING AT MEET

Payton Wolfe, blonde Sierra Madre dashman, recently figured as a member of the winning Pasadena high school eight-man relay team in the A.A.U. meet held in Long Beach. In a duel meet with Cathedral he won the 100 and 220 yard dashes, and in the Glendale meet he won the furlong in 22.5 seconds, placed second in the century and ran the anchor lap on the relay team.

Foursquare Gospel

191 West Central Ave.

Sunday—

9:45 a.m.—Sunday School.

10:45 a.m.—Morning Worship.

7:30 p.m.—Evangelistic Service.

Wednesday—

7:30 p.m.—Midweek Prayer and Praise Service.

Friday—

7:30 p.m.—Young people's meeting.

Illustrated by pictures "The Ship Went Down." Rev. Thomas Beyers, evangelist, is bringing life sized pictures to the Sierra Madre church at 7:30 Sunday night.

Christian Science

First Church of Christ, Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School.

11 a.m.—Sunday Service.

Subject of the Lesson—Sermon on Sunday, March 24, "Matter."

8 p.m., Wednesday—Testimonies

Reading room open Monday, Wednesday and Friday afternoons from 2 until 4 o'clock.

A change has been made in the time of radiocasting of religious programs of Christian Science on Sundays over KMTR. These Broadcasts will be held from 1 to 1:15 p.m. Sundays.

Christian Mission

26 Windsor Lane

Rev. Velma Lesley, Pastor

Sunday—

Sunday School—10 a.m.

Morning Service—11 a.m.

Evangelistic Service, 7:30 p.m.

Tuesday—

7:30 p.m.—Evangelistic Service.

Thursday—

7:30 p.m.—Prayer Meeting and Bible Study.

2:30 p.m.—Children's Church.

Canyon Community Church

(Interdenominational)

Club House, Sierra Madre Canyon

Sunday—

9:45 a.m.—Sunday School.

11 a.m.—Morning Worship.

7 p.m.—Evening Service.

Wednesday—

7:30 p.m.—Bible study.

All are cordially invited.

and Mrs. MacDowell were school mates in Panama, N.Y., in their early school days. The Alsordis are spending the winter in Long Beach.

A birthday supper party, honoring Beatrice Heidrich and Murray McIvor, was given on Sunday evening by Mr. and Mrs. Irving N. Ward, of 109 East Grand View avenue. Covers were laid for 12 guests.

Mr. and Mrs. J. Franklin Dorsey, of New York City, were the guests of honor at a dinner party given at the home of Mr. and Mrs. S. C. Coumbe, 765 Woodland Drive, Wednesday evening. The occasion celebrated the first wedding anniversary of Mr. and Mrs. Dorsey.

Mrs. Boyd Keith, Mrs. E. Weese, Mrs. W. C. Dalzell and Mrs. Warren O. Preston attended a P.T.A. council at the Webster School last Monday.

Mr. and Mrs. H. F. Barton, of 252 Ramona avenue, were dinner guests of their son, A. B. Barton, and wife, of Pasadena, on Sunday.

Mrs. A. J. Cole, of Long Beach, was house guest of her cousin, Mrs. W. A. Evans, of 397 West Montecito avenue, Saturday and Sunday.

Reminding You

Congregational Lenten Events

Special Services, Sunday A.M. and Wednesday P.M.

Young Peoples' Food Sale—Saturday, March 23 at Roberts Market

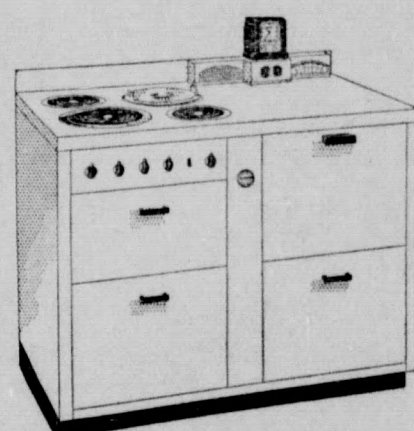
Testimonial Bovard Dinner, Friday, March 29
Current Event Lecture — Tickets 35c on sale at Drug Stores

Sacred Drama, "Rich Young Ruler,"

Sunday, March 31, 7:30 P.M.

Public School Auditorium. Silver Offering.

"Hot Point" Electric Ranges



Cleanly and Economical

You Pay 10c Per Day

No Down Payment

Payments Extended Over 5 Years
Never Before An Offer Like This!!
A Pleasure to Give You Particulars.

Phone 98 and We Will Call

Sierra Madre Hardware Co.

Fourth Liberty Bonds, with numbers ending in 5, 6 and 7, have been called for payment on April 15, 1935. Holders have the privilege of exchanging such bonds for Treasury Bonds bearing 2 1/2 % interest, provided such exchange is made on or before March 27, 1935.

We will be glad to assist you in making such exchanges.

SIERRA MADRE SAVINGS BANK

COMMERCIAL --- SAVINGS
"Your Own Home Bank"
We appreciate your business

Army Of Edison Stockholders Able To Participate In Utility's Annual Meeting Through Novel Arrangement

STOCKHOLDERS of the Southern California Edison Company Ltd., at their 39th annual meeting March 15, unanimously re-elected the present board of directors. As an innovation in conducting corporation annual meetings the Edison Company's stockholders meeting was broadcast by wired radio from the Edison Building in Los Angeles to the company's eleven division centers throughout Southern and Central California. Hundreds of stockholders residing distant from Los Angeles were enabled to hear the annual meeting proceedings through the company's private broadcast facilities. This is believed to be the first time in history that any company has used this most modern method of communication for a stockholders meeting. It was made possible through the company's extensive communication system combined with the use of radio

broadcast receivers and phonograph pickup facilities.

The re-elected board of directors is composed of Harry J. Bauer, president of the company; C. A. Buffum, George I. Cochran, John H. Fisher, Albert W. Harris, A. N. Kemp, Fred B. Lewis, A. J. McFadden, Ben R. Meyer, W. C. Mullendore, Donald O'Melveny, James R. Page and Henry M. Robinson.

Mr. Bauer, presiding at the meeting, briefly reviewed the company's progress during the year and directed the attention of the stockholders to the need for their more active interest in the company's affairs.

"The Edison Company is not owned by a wealthy few, but by 121,000 people, most of them of moderate means," Mr. Bauer said. "In selecting this company as a medium through which to invest their savings, they did so because they believed it would be helpful to their community to have good, reliable electrical service provided at fair rates. They further believed that an investment honestly made in an essential service, under the regulation of State authority and hence under government supervision, would be a safe investment. It is quite natural that these people, who are the Edison Company, should deeply resent frequent implications in unjust and unfair attacks that their company is a selfish corporation owned by a few wealthy individuals."

"We of the Edison company who are charged with the duty of managing its affairs are endeavoring to operate the company in the interest of both its consumers and its stockholders, which we believe is the true public interest. In periods like the present, when there is unusual activity by those who, for political or other gain, seek to destroy the most valuable asset of any business institution—public goodwill—stockholders must assist the managements of their companies to offset this increased effort against their own and the public interest. We ask you to be concerned with the preservation of your own property."

The board of directors, at their organization meeting following the stockholders meeting, re-elected the old officers.

Interior Decorating Advisory Service
Sensible ideas submitted in your home without cost; no obligation. Phone CO. 5311, Drapery Dept.
F. C. Nash & Co., Pasadena

SCOTTY'S GOODFOOD GRILL
●
Good - Food Grill Means Just That
●
ACME BEER ON TAP
at
"THE SIGN OF THE SCOTTY"

Dessert Bridge
Mon., March 25, 1:30 P.M.
Masonic Temple
Sponsored by Social Club, O.E.S.
Table & Door Prizes
Tickets 25c
on sale by members
Public Invited

Antique Gold—Straight Certified Bourbon 98c pints
Mountain Bell Whiskey 16 months old \$1.19 pints

PRESERVE REAL CALIFORNIA



Sheriff Eugene W. Biscailuz (left) and County Forester Spence D. Turner, head the plea of pretty Gertrude Abrams to protect native California flowers. She is holding bouquets of Lupins, picking of which is forbidden.

LET US preserve the real California!

This was the plea jointly expressed this week by Sheriff Eugene W. Biscailuz and County Forester Spence D. Turner. As the mountains and valleys were blossoming out in their springtime splendor, the two officials issued a statement asking citizens to "keep California in its old-time beauty." The conference between the sheriff and forester was occasioned, they said, by the trek of thousands of motorists to the hills and desert to view the vast fields of poppies and other native flowers now coloring the landscape.

Public Schools To Teach Advantages Democracy Enjoys

Advantages of the democratic form of government as contrasted with communism, fascism and nazism will form the basis of a new unit of study in high schools of Los Angeles County under instructions from A. R. Clifton, county superintendent of schools.

Mr. Clifton made public today a comprehensive bulletin outlining the special unit and declaring one of its purposes to be the preparation and development of "a real defense against subversive influences and activities which tend to undermine democracy."

The course contemplates preparations of charts, addresses and essays setting forth "the benefits, rights and responsibilities of citizens in our democracy" in contrast with "the rights of the common people under fascism, communism and nazism."

The bulletin proposes that these charts be publicly displayed, that the best essays be published and that addresses be made by students before civic groups throughout the county.

O.E.S. SOCIAL CLUB TO HOLD DESSERT BRIDGE

An oriental dessert bridge is being sponsored by the Social Club of the Order of the Eastern Star to be held next Monday, March 25, at 1:30 o'clock at the Masonic Temple. Table and door prizes will be awarded. Those who wish may bring their own tables as bridge will be pivot instead of progressive. An invitation has been extended to members of other organizations and to the community as a whole. Mrs. Mary Wammock is chairman and hostesses for the affair will be Mesdames Edna Holland, Donna Robertson, Helen Sandage, Frances Brain, Harriet Buckingham, Orelia Stinman, Alice Hogan, Mattie Cuddy and Ethel Henderson.

CHURCH CLUB TO RECESS

Last Wednesday Dean Bode gave an organ recital and sermon at St. Luke's Church, Long Beach, where he was formerly Rector. On the 10th of April he will preach at All Saints, Pasadena. The Men's Discussion group will have a vacation for the present as the Wednesday evening conflict with the Church dates.

REPUBLICAN WOMEN MEET AT PARK HOUSE TOMORROW

The public is invited to be present at the meeting of the Sierra Madre Republican Women's Study Club, to be held at the Park House tomorrow afternoon at 1 o'clock. After a business session, cards will be played.

Dainty baby gifts for showers. 26 N. Baldwin. —adv.

Contractors Hear Building Technique Explained At Class

Local building rules pertaining to the construction of stairways, safe nail loads, lumber shrinkage and simple beam design were discussed at the contractor's weekly class conducted in the engineer's room of the City Hall Monday evening.

By blackboard diagram Jack Hosford illustrated the many fine points which must be observed in stair building and gave the reasons for such rules. Stairs, he said, should have a seven and a half maximum rise and a ten inch depth to each riser. There must be a landing every 19 steps, or risers, and a handrail where there are more than four steps. The 30-inch minimum width for the stairway is arrived at by the width of the standard doorway, while the ruling that the stairs must support 100 pounds to the square foot provides protection in case of emergency such as fire.

Moving pictures depicting various stages of the construction of the Sierra Madre elementary school, will be shown next Monday evening, through the courtesy of Rudolph Hartman.

All of the Monday evening sessions are open, free of charge to the public, everyone regardless of whether or not he is a contractor or builder being cordially invited to attend.

Ask Volunteers To Haul Children To Saturday Concert

The second children's concert will be given by the Philharmonic Orchestra on Saturday, under the direction of Ernest Schelling. As a number of children have no means of transportation to Los Angeles, citizens interested, who will drive children in their cars, are asked to call Miss Elizabeth Steinberger at the Sierra Madre grammar school. Admission to the concert is 10c for children and 25c for adults, bringing three children. Another concert will be presented March 30.

Italian and Madeira Linens. 26 N. Baldwin. —adv.

FOOD SALE

Roberts Market
Tomorrow, (Sat.)
March 23

Sale Begins at 9 A.M.
Sponsored by
Congregational
Young People

Fire Flames

By One of the Boys

THE boys at the parking lot at the Wistaria vine had about all they wanted to do at times last Sunday. The lot was filled up. The men report that everyone comes away feeling well pleased, which in turn will send many people here for the remaining period of the show. To hear some of the visitors remark about the beauty of the vine is real encouragement to the firemen. Seldom do we ever hear a "kick." Once in a while some fellow who has been dragged away from his comfy chair by his wife, will growl at little, but this is seldom.

The necessary publicity sometimes takes the boys away from home and to such fellows as Harlan Gerlach and Jim Heasley this is something very "unusual." One day last week, they were busy telling Long Beach people about the great Wistaria Vine. This necessitated a lot of walking, so after stepping off some few miles, their flat feet got flatter. To save the "dogs," one of the bright boys suggested that the other stay in the car and drive it to the next meeting point. The meeting point was not explicitly designated, so after Jim walked around for an hour and forty-five minutes looking for Harlan with the car, he decided to come home on the Red cars. Just as the sun had disappeared and the evening shadows crept over the horizon, Jim found Harlan asleep in the car. They are still on speaking terms, but just that.

Our very good friend Lee Shippey not only predicted rain for his day at the vine, but he told the people just when the vine would be beautiful, and so it is. Some old time fireman, who is now retired in the Wilshire district, read Shippey's story in the paper about the work done by the local firemen, and sent a check for \$10.00. His salutation was "Dear Buddies." He is 77 years of age and was at one time a volunteer fireman.

Steve Petsel and Lee Hibbs, who spent a great deal of their time on the parking lot, are running Chief Richards a race for the brownest tan coat on their faces.

The wives of the firement are building quite a reputation for their good dinners at the vine. It's pretty tough when you have to pay your own wife for a meal,

but none of us get away with a fire might break out at any time somewhere in the city, so a keen ear is turned toward the direction of the siren. Let's keep firemen have not forgotten that the Fire's out.

QUALITY FOOD SERVED AT ALL TIMES

COFFEE SHOP

45 NORTH BALDWIN AVE. — PHONE 242-1

Open 6 A.M. to 8 P.M.

Drop in regularly for our Home-cooked Dinner served from 11 a.m. to 8 p.m.



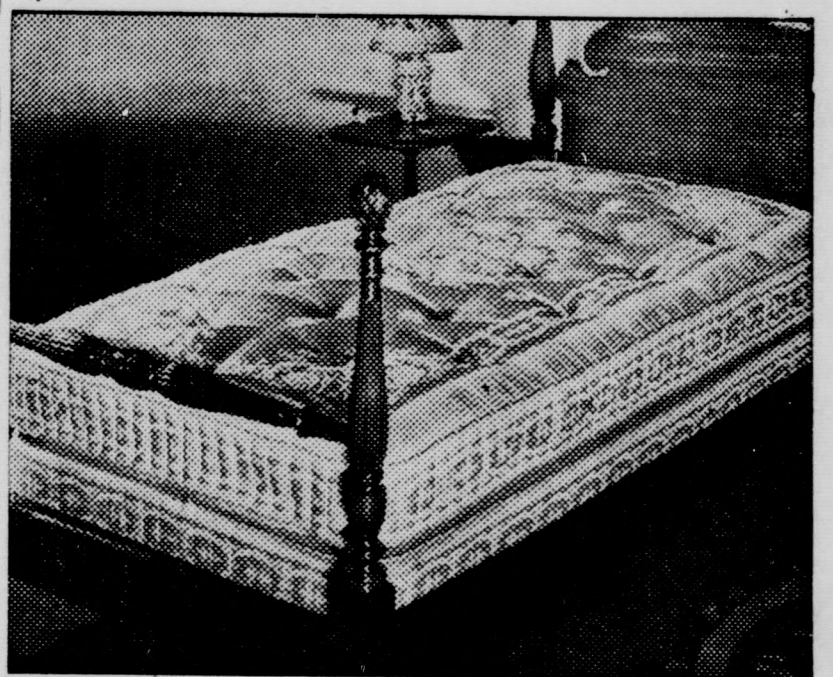
Do You Put Your Evening Clothes in the Washing Machine?

It just isn't being done. But they'll look almost as bad if you send them to inexpert cleaners and tailors for alteration and pressing. What to do? Just trust our establishment for economic work done by people who know their job.

Sierra Madre Tailors Cleaners & Dyers

W. E. Craig
14 West Central

Tony Delvecci
Phone 3



MANY IMITATORS BUT ONLY ONE

BEAUTYREST

NO OTHER MATTRESS HAS ALL THE FEATURES OF THE BEAUTYREST

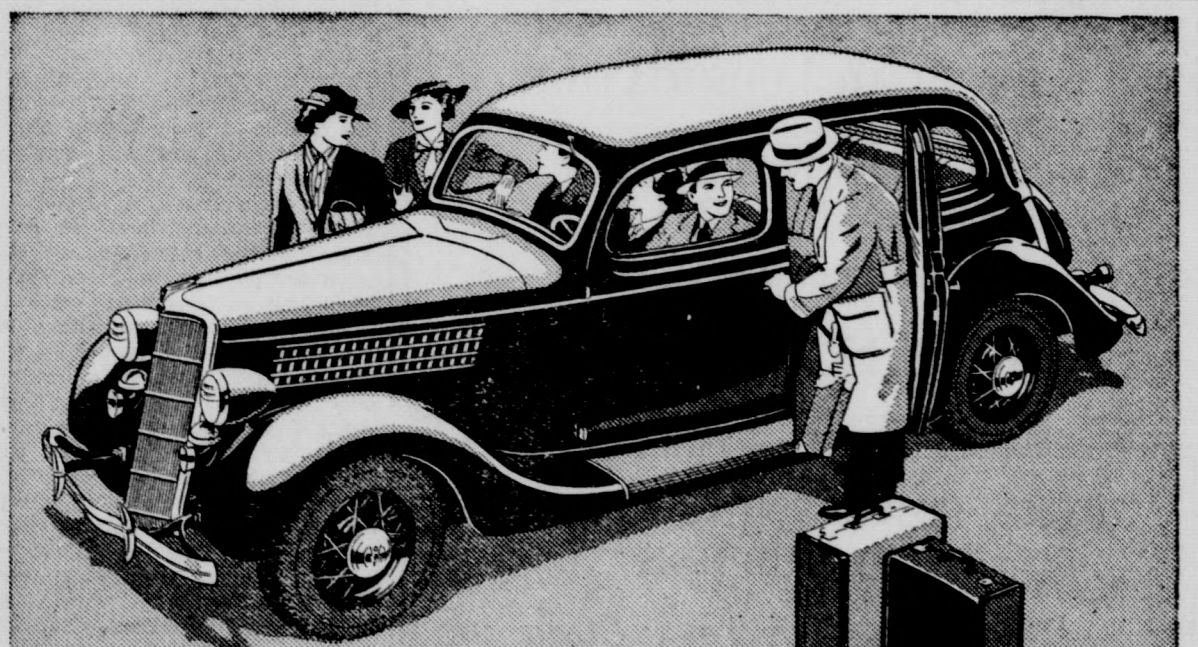
costs only \$42.50

Sierra Madre Furniture Co.

"EVERYTHING FOR YOUR HOME"

TOM TYLER, Prop.

PHONE 38



Room for 6 People and 3 Bags —

AND A COMFORT ZONE RIDE FOR ALL PASSENGERS

PUT six people in this new Ford V-8 Fordor—and you're neither overcrowded nor overloaded. This is a big car—with ample leg and elbow room in both front and back seats. Your bags fit easily in a compartment behind the rear seat.

A trial ride will show you that back seat passengers now ride with "front seat comfort"—thanks to the new Full-floating Spring-base with Comfort Zone Seating.

If you are driving, you'll notice this car is easier to handle. Brakes and clutch operate with less pressure. Steering is easier. Without sacrificing either low first cost or economy, Ford has built this 1935 V-8 to satisfy every present-day motoring need.

You get the proved V-8 engine—streamlined beauty—new interior luxuriousness—safety glass and new, larger tires at no extra cost—the security of welded, all-steel body and wheels.

The 1935 Ford V-8 is a new automobile value. See it now—at your Ford dealer's.

AUTHORIZED FORD DEALERS

\$495

AND UP, F. O. B. DETROIT—Standard accessories group including bumper and spare tire extra. Easy terms through Universal Credit Co., Authorized Ford Finance Plan.

THE FORD V-8

ON THE AIR—FORD SYMPHONY ORCHESTRA, Sunday Evenings, FRED WARING, Thursday Evenings—COLUMBIA NETWORK

SIERRA MADRE GARAGE

27-29 WEST CENTRAL
Representing FORTNER & LOUD, INC., 1365 E. COLORADO ST., Pasadena, Calif.

Since Last August

There has been \$275,000,000 pledged for modernization and repair work throughout the Nation, and about \$250,000,000 has actually been spent in such work.

Doesn't that look like Better Times?

Sierra Madre Lumber Co.

J. S. Billemeier, Manager
35 E. Montecito Ave.

Phone 23

IN YOUR GARDEN



TIMELY GARDEN HINTS

By Jessie Ward Russell
Landscape Gardener

FOR flower borders use Pansies, Violas, English Daisies, Verbenas, Gazanias, Agatheas, Lobelias, Ageratum or Rosy Morn Petunias—Ageratum English Daisies, Lobelias, and Begonias for shady places.

If you want to grow plants for cut flowers alone, plant Asters, Rust Proof Snapdragons, Salpiglossis, Shasta Daisies, Calendulas, Marigolds, Columbine, Carnations, Chrysanthemums, Larkspur, Delphiniums and Gaillardias.

Plants to set out now in the perennial garden are Verbenas, Shasta Daisies, Columbine, Petunias, Carnations, Foxglove, Sweet William, Chrysanthemums, Gaillardias, Gazanias, Hollyhocks, Agatheas, Pentstemons, Canterbury Bells, Delphiniums and Rust Proof Snapdragons.

Some of the best annuals to plant now are Pansies, Phlox, Larkspurs, Ageratums, Calendulas, English Daisies, Salpiglossis, Violas and Cosmos.

Watch out for snails now or they will cut many of your young plants. Use poison baits and go out in the garden late in the evening with a flash light and catch them.

Dahlias can be dug and divided

SOUTHLAND'S GREAT FLOWER SHOW NEARS

The Southern California Nurserymen's Association yesterday announced the dates of their fifth annual Garden Show, to be held April 5, 6 and 7, in the Earle C. Anthony building at 10th and Hope streets, Los Angeles. The annual affair has come to be known to Southern Californians as the official welcoming of spring, for the exhibitors display all their choice wares in an attractive arrangement, emphasizing the flowers of the season. The 15 leading nursery firms of Southern California will have glorious exhibits. Admission is free.

and replanted now. Put them in a new situation, if possible.

New lawns can be put in now. Use the best grade seeds and weedless steer manure to mulch seeds. Never use sawdust.

Dust Rose bushes with sulphur to keep new growth from becoming mildewed.

Chrysanthemum plants can be dug up, cut back and roots divided or, better yet, new plants can be made from cuttings of the tips by first rooting them in a box of sand.

Says Newspaper Ads Are Giving Avocado Industry Big Start

The most effective advertising program ever carried on by the calavo-avocado industry is now being greatly augmented in value by two important factors, the large crop and the enticing prices to consumers, so W. L. McCulloch, leading grower, of Rancho Santa Fe told directors of the Calavo Growers of California at their recent meeting.

The tremendous advertising is acquainting the people of the entire United States with calavos—millions for the first time. Thus a record crop is being consumed, and a great demand is also being created for many future years, Mr. McCulloch pointed out. Growers in the future will look back to 1935 as the year in which the "industry" was first firmly established, and as the year in which calavos became entrenched in the Nation's diet. The newspaper advertising, large crop and enticing prices are introducing calavos to millions of new consumers this year.

DON BLANKE IS MADE ASSISTANT BAND LEADER Donald Blanke, son of Mrs. T. L. Blanke, of 271 North Sunny-side avenue, was named assistant manager of the Trojan band, of the University of Southern California, this week.

Hand Woven Afghans. 26 N. Baldwin. —adv.

'Save A Life' Rules Given

In the State-wide "Save a Life" campaign being conducted by all law enforcement agencies in an effort to cut down the terrible traffic fatality toll, Judge Tom Neale this week makes public the ten commandments for safety issued by Judge Edward R. Brand and Judge LeRoy Dawson.

For pedestrians, the first five rules read: Never cross the street at other than regular crossings; the reckless practice of jay walking causes almost one-half of our street accidents. Don't cross the street directly behind a street car; there may be another on the opposite track, or an automobile you can't see. Before stepping from the curb see that vehicular traffic is at a standstill; threading traffic is inviting injury or death. Avoid cutting diagonally from corner to corner; the sidewalk is safe but death lurks in the roadway.

The other five commandments, for automobile drivers, are as follows: Look out for children; although playing on the sidewalk they may suddenly run into the street, and many are injured yearly in this manner. Give the pedestrian a chance, even if he is careless, you will deeply regret any injury he may suffer; most auto accidents occur when driving fast—better wait a moment than be dead and in eternity. Practice the Golden Rule in your driving. Keep your brakes in good order; your life and the lives of others depend on your ability to stop instantly. Study traffic rules, obey them and make proper signals at all times; ignorance is no excuse.

"There were 225,000 persons killed or injured in California motor vehicle accidents in five years," Judge Neale states. "That should be sufficient warning to everyone in Sierra Madre. Help us 'Save Lives' by your own carefulness."

A. L. A. Activities

By Helen Lovejoy
SEVENTEEN members of our Unit attended this district meeting in Arcadia on Monday, where we learned of a two-dollar prize offered the Unit doing the most visiting during inter-unit visiting months. The point was settled, only visiting in our own district will count.

President Edna Prow offers a two-dollar prize for the best all around activity report in June. Prizes being in order, the district voted to pay two five-dollar prizes (one to each class for the best poppy poster with a 50-word essay accompanying same. The first class includes grades 7, 8, and 9, the second those above, 10, 11 and 12. The judging takes place after the poppy sale.

San Fernando veterans are busily engaged in making the poppies now, while Sawtelle has just received their work orders and materials and will soon be well started.

We were read a letter of thanks from the boys at Sawtelle for the entertainment and lunch served them on New Year's Day. The district also voted to renew magazine subscriptions to San Fernando this month.

The Past President's Parley silver tea was reported to have netted \$35. Gertrude Powell sends thanks to all who attended and helped make this a success.

Our first unit meeting was visited by representatives from the following organizations, P.T.A., Business and Professional Women's Club, Social Club, O.E.S., Garden Club, Friendship Club, Republican Club, Drama Guild and Democratic Club, all of whom graciously brought us greetings from their respective organizations.

Guests included Mrs. Hiram Embree, Mrs. McClellan, of Iowa; Mrs. Anne Collins, Mildred Eaton, Mrs. Boyd Keith, Mrs. Marjorie Ashmore, Miss Cecil Sterling Price, Mrs. Della Brain, Mrs. High, Lucile Sparks, Blanche Buie, Mrs. Eakman, Mrs. Edna Holland and Mrs. Price. We trust these ladies enjoyed our meeting as much as we did having them.

Our hostesses arranged a visit of St. Patrick himself (Minnie Stinman), who explained to us why he drove the snakes from Auld Erin. The color scheme was carried throughout; even the waitresses donned green dresses, and caps. Mrs. Wilhelm confided she had never before won anything (except her good husband) until she won the "surprise package." Poetic talent was brought to light when reasons for leaving Ireland were read by each family group.

Place cards were very cleverly made by Dorothy Shetler. A new delicacy was originated by Corinne Wastun. Our thanks to these ladies.

All six districts are urged to participate in child welfare joint

LEGISLATORS WARNED THAT UNSOUND RELIEF PROJECTS INCREASE UNEMPLOYMENT

Protest Is Entered Against The Creation Of Dole Dependency

By Ralph H. Taylor

Executive Secretary, Agricultural Council of California

CALIFORNIA, during the critical post-depression period, must safeguard its unemployed against privation and want, but it must also exercise every possible precaution to avert "dole-dependency" and the breakdown of individual initiative.

To that end, work relief payments should be made on the basis of "subsistence only," maintaining a constant incentive for workers to return to private employment as readily as possible.

And all government relief projects should be practical projects of permanent value.

Such, in substance, were the major recommendations made public today by the Agricultural Council of California in a statement bearing on relief legislation pending before the State Legislature.

Representing 40 of the State's largest farm cooperatives and commodity groups, the Council warned against experimentation in social relief programs which might delay agricultural and industrial recovery. It also urged the elimination of all non-essential governmental services.

Adopted following a two-day discussion of farm legislation and relief proposals, the Council's "statement of principles" follows: "The Agricultural Council of California urges the imperative necessity of rigid economy in the State government and that all activities and services not essential to the conduct of the State's business be dispensed with."

"We recognize the special problems before the state at this time in relation to unemployment and social security, and express the feeling that people residing in this State should not be allowed to suffer from privation and want."

"In meeting these problems,

Merrill Smith Is Unanimous Choice For CE President

MERRILL SMITH was unanimously elected president of Pasadena Division of C. E. at the convention booster banquet, March 2 in the I. O. O. F. Temple in Pasadena. The past year he has served the Pasadena division as vice-president and social chairman. He will be formally installed with the members of the council at the Los Angeles County Convention in Pasadena, May 3, 4, and 5.

Pre-registration for the convention began with the conclusion of this banquet. Ben Smith was the song leader at this event. Our goal is sixty pre-registration for Sierra Madre. Up to now, ten percent of the number has been obtained with J. O. Smith, Merrill Smith, Sam Hohri, Bruce Smith, Dorothy Moore and Saeko Hohri, signifying their intention of attending.

Father Sage Says:
Business might soon get on its feet if the government would get off its neck.

area meeting in Patriotic Hall, April 3rd at 8 p.m. Lorena Good, department chairman, and Chas. McGonegal will talk and conduct a forum.

A. L. A. JUNIORS
A. L. A. Junior Glee Club received the most applause for their group of songs at the 18th district meeting at Legion Club House in Arcadia Monday evening. They not only presented a lovely picture, in the uniform cape and caps, but they sang their very best. Judging voice projection, enunciation, attention to director and tone quality, they ranked high.

A tap number by Grace Jensen and Mary Lou Lovejoy was enthusiastically received. The district chairman thanked and congratulated the Sierra Madre Juniors, Unit 297, and commends them on punctuality and dependability. Much credit is due the ones who taught and drilled these youngsters—Marjorie Stinman and Leila Embree.

??
Get Ready To Romp!

vailing wages in the areas so that the incentive shall be ever present for the workers to seek return to private employment.

3—Where relief cannot be provided upon the foregoing basis it shall be afforded upon a 'direct relief' rather than upon a 'work relief' basis.

4—We consider it unwise to use government funds which must be repaid through taxation for experiments in social relief plans which threaten to result in undue interference with existing agricultural and industrial operations and thus to aggravate rather than solve unemployment."

California taxpayers, who must

pay the bill, in the years to come, for the various relief projects, will undoubtedly give hearty endorsement to the Council's demand that projects be selected which will bring lasting benefits.

Both business men and farmers will also be quick to recognize the dangerous possibilities of any relief program which permitted wage payments on a par with wages in private employment.

California's relief measures must be fundamentally sound or they will disrupt business and increase unemployment, instead of aiding in the climb back to recovery.

NOW

FOR A LIMITED TIME

NO CASH DOWN

NO PAYMENT FOR 30 DAYS

You can buy a modern 1935 ELECTRIC RANGE

For as low as

10¢

A DAY

Never before an offer like this: everything at the lowest price in history; lowest full price of the range—lowest monthly payments—lowest cost for current. And never such high value in the equipment—latest designs, beautiful styles; stainless enamel, handsome lines, compact arrangement, accurate automatic controls, mechanical perfection. With Boulder Dam nearing completion, start your All-Electric Kitchen now.

Gratify Yourself with All the Advantages of Electric Cooking

RANGE OWNERS GET WHOLESALE RATES

30,000 EDISON HOMES HAVE ELECTRIC RANGES NOW

CHEAP AS ANY COOKING METHOD I EVER USED

IT'S THE MAJOR ITEM IN YOUR ALL ELECTRIC KITCHEN

ELECTRIC RANGES COOK AS FAST AS ANY OTHER HEAT

ON SALE NOW AT ALL DEALERS

Not affiliated with any Holding Company

Play Fair WITH YOUR CAR

if you would expect good service from it. You must see that it is supplied with

- REGULAR LUBRICATION
- NEW OIL
- BATTERY WATERED
- TIRES INFLATED

THAT'S OUR JOB — AT

Pickett's Service Station

NOTICE CONCERNING GARBAGE AND RUBBISH

Help Keep Your Town Clean

GARBAGE COLLECTION—Tuesday & Saturday
Garbage must be placed on curb in TIGHTLY COVERED RECEPTACLE. Remove empty cans promptly.

RUBBISH COLLECTION

East of Baldwin, first Wednesday of each month
West of Baldwin, last Wednesday of each month

Tin cans and other rubbish of non-inflammable character should be placed on curb the previous day. NO GARBAGE ALLOWED WITH RUBBISH.

TRIMMINGS AND OTHER TRASH

East of Baldwin, first Wednesday of each month
West of Baldwin, last Wednesday of each month

Tree trimmings, grass cuttings and other inflammable trash should be placed on the curb separated from tin cans, etc., the day before collection. No collections will be made on days other than noted above. Owners setting out trash at any other time will be required to remove the same within 24 hours or the City will remove it and charge the expense to the owner.

The public is urgently requested to lend its cooperation by observing the above schedule and regulations.

AL S. MYERS,
City Business Manager,
City of Sierra Madre.

Professional Directory

Art	Physicians and Surgeons	Eye, Ear, Nose, Throat
Henry Ivins Hawhurst INSTRUCTOR IN ART Classes 1 to 4 p.m. Saturday Drawing, Composition Painting and Color Theory Private Pupils Accepted 115 Bonita Phone 1484	M. H. A. Peterson, M.D. Physician & Surgeon Office 65 E. Central Ave. Phone 60—Residence phone 78 Hours 2 to 4 p.m. Daily except Saturday and Sunday and by appointment	Established 1907 Hours 8:30 to 4:30 Phone 172 Dr. W. G. Barks OPTOMETRIST Classes Fitted Lenses Replaced Examination by Appointment 630 E. Myrtle Ave. MONROVIA, CALIF.
Attorneys	Osteopaths	Undertakers
Marcus A. Woodward Counselor at Law Office Hours, Afternoon and Evening 99 Suffolk Ave., Sierra Madre Phone 72, Sierra Madre	Geo. W. Groth, M.D. 122 N. Baldwin Calls Answered Day or Night PHONE 20	GRANT Funeral Parlors 201 W. CENTRAL Telephone 93
Dentists	Plumbing	Telephone
Dr. J. L. Woehler X-Ray -- Dentist 31 South Baldwin Avenue (next to Post Office) Telephone 45 Evenings by Appointment	DR. MARY GROTH OSTEOPATH PHYSICIAN & SURGEON 144 E. Highland Ave. For Appointment Phone 285-1 Free Clinic Mondays 1-5 P.M.	Plumbing and SHEET METAL SIERRA MADRE HARDWARE CO. 31 West Central Phone 98 Night: Phone 299-4
Dentists	Telephone	Telephone
Warden & Tiller DENTISTS Hours—8:30 to 12; 1:30 to 5 Phone 186-1 522 W. Central Office Closed on Fridays	Dr. C. L. T. Herbert Osteopath Office in Patio S. M. Hotel TELEPHONE 260-1 Res. Phone 315-1	Telephone Rent Paid? DISCOUNT IF PAID BY 10th Office Hours: 8 a.m. to 5 p.m. Saturday, 8 to 12
May Culbertson Laidlaw OSTEOPATHIC PHYSICIAN Hours by Appointment Office and Residence 83 N. Sunnyside—Phone 296-2		

Ask Mothers To Observe School Week

Cooperation of the entire membership of the California Federation of Women's Clubs in the sixteenth annual observance of Public Schools Week, beginning April 8, was urged yesterday in a proclamation jointly issued to the allied club women by Miss Josephine G. Seaman, State president, and Mrs. Florence I. Kjolseth, State chairman of education of the Federation.

The memberships of the California Congress of Parents and Teachers, the American Legion, the Masonic order and other groups have already been requested by their respective leaders to join in the week's observance.

The appeal to the membership of the Federation of Women's Clubs is as follows:

"In the interests of the conservation and development of human resources so that the highest point possible may be attained

Local Exhibitors Will Compete In 4-H Club's Fair

Raymond Andrews, Jr., grandson of W. S. Andrews of Sierra Madre, has been chosen as reporter and photographer for the Woodrow Wilson 4-H Club, and also is in charge of a rabbit demonstration team which will compete in the club's annual fair to be held in Monrovia May 18.

The 4-H Club, which includes many Sierra Madre children in its ranks, is dedicated to training boys and girls for useful citizenship, as well as instructing them in health, manual skill and character building. One of the chief activities of the organization is to send demonstration teams, skilled in some home or farm art, on tours of schools and civic clubs.

Organized by Congress in 1915 to interest children in agricultural and livestock projects, the National 4-H club work is sponsored by the U. S. Department of Agriculture and the state agricultural colleges of the states. Four-H stands for the four-fold development of our bodies. The first H stands for the head, the second for the heart, the third for the hands, the fourth for health.

The girls' division of the Wilson club held a "box social" on Saturday evening at the home of Miss Bonita Williams, corresponding secretary, 400 Mariposa avenue. Members of the boys' division of the club were invited guests. About fifteen boxes were auctioned and the boxlunch dinner, games and social evening were enjoyed by all.

Spiritually and mentally, through intelligent training and guidance, we, the California Federation of Women's Clubs, in conjunction with other organizations, do hereby lend our support to the State-wide plans for the annual observance of Public Schools Week, April 8 to 15, 1935.

"We would urge all club mothers to visit their schools during the week, and to cooperate with this very worthy observance in every way possible."

NEWS want-ads
ring home the
bacon!

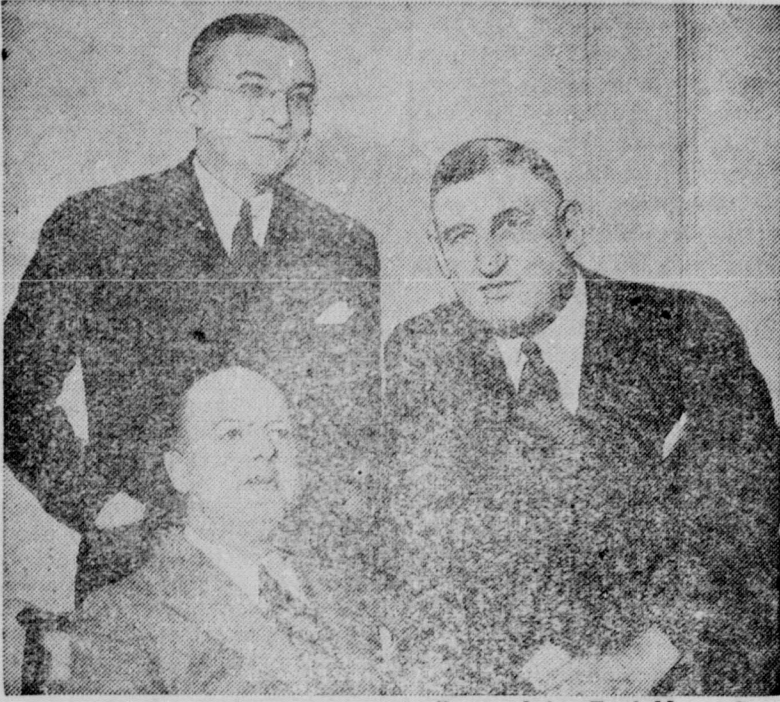
Elkay's Moth Fume Crystals

when used according to directions will kill moth eggs and prevent damage. The fumes will also kill flying moths and stop them from laying more eggs. The slight odor of Moth Fume Crystals blows away immediately when clothes are exposed to fresh air. Get Elkay's Moth Fume Crystals in the handy pound cans for

59c

at
Hartman's
Professional Pharmacists
Phone 25

Ford Sales Chief Optimistic



A permanent business recovery is discerned by Ford Motor Company officials on tour of country. Right, W. C. Cowling, director of sales; standing, H. C. Buttlewicz, manager of the business development division of Universal Credit Company; and seated, D. J. Hutchins, in charge of truck and commercial car sales.

FORD SALES HEAD IN SOUTHLAND

Buying Power On Increase Automobile Leader Asserts

Hailing the most hopeful outlook for national recovery in many years, W. C. Cowling, director of sales for the Ford Motor Company, addressed 200 Southern California civic and business leaders at a luncheon last Monday.

"Conditions on the West Coast look far better than they did last year—even better than in the East," Mr. Cowling said. Last year on his visit to the west, he had noted that the Pacific Coast was still slightly behind the East in recovery.

"In the Middle West, throughout the area that was stricken by drought and grain pests, recovery is also evident. And it's the same way through the Rocky Mountain region, South and East. I am convinced that this is a healthy, per-

manent improvements not a 'flash in the pan,' the Ford sales leader commented.

Asked for specific evidence of the upturn, Mr. Cowling stated that the automobile industry's recovery has distinctly exceeded expectations and that automobile sales are a reliable advance index of general improvement.

"During January more Ford cars were sold than at any time since 1930—more than we sold in the combined first two months of 1934," Mr. Cowling stated. "Effective March 1st, the Ford Motor Company has been producing cars at its full capacity of 6,000 a day, the March production schedule calling for 160,000 cars, compared with 130,000 cars in February and 101,000 in January."

"The Long Beach assembly plant will turn out cars as rapidly as the territory can absorb them—as many as 250 and 300 cars per day. The Ford Motor Company now has 15 assembly plants in operation, compared to eight one year ago."

TOWNSENDITES TO BOMBARD FARLEY WITH DEMANDS FOR PASSAGE OF PENSION BILL

The Townsend Club home office at Los Angeles was buoyed up and greatly cheered last week by a visit from Robert E. Clements, co-founder and National secretary of the Townsend movement. Information upon what is transpiring in Washington was

given out and the following comment as contained in the weekly bulletin was read to the local club by the secretary:

"Leading business men of the Nation are looking for some plan which will bring back prosperity with as little disorganization as possible. They are not satisfied with the accomplishments up to date. The Townsend Plan is the only plan which has been presented which appears to have the elements of saving the situation and bringing back prosperity."

The secretary continued reading that Mr. Clements stated a far deeper interest is being aroused over the bill than is indicated by the daily press. He also stated that James Farley, National chairman of the Democratic committee of Washington, D.C., would be pleased to hear from a large number of citizens, particularly those who voted the Democratic ticket last year.

Perhaps this would be an excellent opportunity for Townsendites to express their unwillingness to vote the Democratic ticket again unless the Townsend Plan is put into operation.

Dr. Margaret Goettler read several interesting communications, one from her brother in Laurelton, Long Island, New York, and one from Father Charles Coughlin to her brother which he forwarded on for her perusal.

In the former letter, Mr. Goettler said that all New York is agog over the Father Coughlin-General Johnson controversy, which has had the effect of adding thousands to the Coughlin banner, instead of the opposite result, as the NRA chief would certainly have desired. Father Coughlin is working to acquire ten million members for his National Union for Social Justice organization.

Rev. W. W. Hannaford, as usual, had something very worthwhile to contribute, as did the president, Mrs. MacDowell, who keeps in constant touch with activities at national headquarters and religiously attends all Dr. Townsend lectures of note.

An event of paramount importance in local circles will be the forthcoming Fashion Show to be given, for the purpose of raising much-needed funds, in the lovely gardens of the Henry Isaac estate on the 13th of April. —Mildred Curtis Bolms.

CYPS SPONSORS FOOD SALE HERE TOMORROW

The Congregational Young People will hold a cooked food sale at Roberts Market on Saturday, March 23, beginning at 9 o'clock in the morning. The proceeds will go toward the enlargement of the Easter fund. The sale is in charge of Moreland Kortkamp, assisted by Cynthia Hull and Barbara Hollingsworth. Men's Irish linen handkerchiefs. 26 N. Baldwin. —adv.

New Postmaster Baptized By Storm In First Route Tour

Postmaster R. O. Caukin today and tomorrow winds up his mail route inspection and general service check, which is conducted semi-annually for the purpose of improving the service and routing whenever possible. Getting his first taste of a mail carrier's life, the new postmaster walked all four of the city's routes with the men—a bit of thunder, lightning and rain notwithstanding.

The resultant statistics will be ready for publication next week, after the postoffice clerks have completed counting and weighing operations.

Women's White Fancy Buck Pumps and Ties \$2.25

Children's Shoes \$1.00 to \$2.85

Munsingwear Silk Hosiery for Women 50c to \$1.00

POLO and SWEAT SHIRTS (Terry Knit) \$1.00
Men's Munsingwear

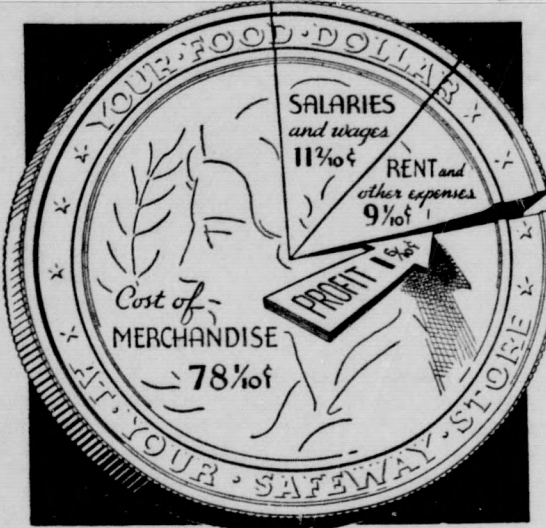
GUARANTEED SHOE RE-BUILDING

Olsen's Shoe Store

34 North Baldwin

Phone 2192

Here's where your food dollar goes at your Safeway Store



When you spend a dollar here for food, Safeway receives only 1 and 6/10 cents of it. Over 78 cents goes to the farmer and the man who "processes" and transports the food. Eleven cents pays salaries—9 cents goes for rent and other expenses. Most of this money stays in your own state—helps promote your prosperity.

Your Safeway grocer knows his living depends on your prosperity. By spending money here, by saving your money on food, by giving a larger portion of your food dollar to farmers in your State, he is helping you every hour of the day.

Finest Golden Ripe

Bananas

5 lbs. 25c

No. 1 Russet

Potatoes

12 lbs. 25c

Fancy Fresh

Asparagus

2 lbs. 25c

Crisp, Solid
Lettuce

head 5c

Calavo Fancy Fuerte
Avocados

5c

Large Sweet Navels
Oranges

27 for 25c

Fresh Crisp Pippin
Apples

8 lbs. 25c

Fancy Northern Winesaps
Apples

6 lbs. 25c

Sweet Coachella Valley
Grapefruit

8 for 25c

FLOUR

Baillarina

49 lbs. \$1.47 24 1/2 lbs. 75c

Blue Ribbon

49 lbs. \$1.57 24 1/2 lbs. 81c

Golden Heart

10 lbs. 38c 24 1/2 lbs. 84c

Globe A-1

10 lbs. 43c 24 1/2 lbs. 97c

Gold Medal

10 lbs. 44c 24 1/2 lbs. \$1.09

SHORTENING

Formay 3 lb. 52c

Snowdrift 3 lb. 52c

Crisco 3 lb. 55c

La France Solids 32 1/2c

BUTTER lb. 32 1/2c

Large, Fresh EGGS doz. 26 1/2c

Dinner Bell or Holiday OLEO, lb. 13 1/2c

Brown Derby Beer 4 bottles 25c

Jenny Wren Flour large package 29c

Know It's Fresh **Airway Coffee** See It Ground

3 lbs. 47c lb. 16c

free a "Globe" Balloon WITH 2 PACKAGES OF MORTON'S SALT 15c

WEEK-END SPECIAL IN THE BAKERY DEPARTMENT

One Pound SPLIT TOP POTATO LOAF cello wrapped 10c

Pickles

CHB Sweets qt. 29c

CHB Sours pt. 17c

CHB Dills pt. 17c

Libby Dills, No. 2 1/2 can 15c

TREE TEA

Green 1/4 pound 12c

1/2 pound 23c

Black 1/4 pound 16c

1/2 pound 30c

Quality Meats

Fancy Spring Lamb

Boston Style 19c

Legs 15c

Shoulders 15c

LAMB CHOPS

Shoulder 24c

Small Rib 27c

Breast 10c

Fancy Steer Beef

Pot Roast 15c

Prime Rib Roast 24c

Boned & Rolled 29c

Plate Beef to Boil 12c

Ground Round Steak 23c

Swift's Fine Quality Sliced Bacon 33c

Lenten

Sea Foods

Sea Bass

Black Cod, lb 14c

in the piece

Sliced, lb. 17c

SOUTHERN COUNTIES GAS COMPANY

SAFEWAY STORES

WANT ADS

Classified Rates
And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p. m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

LAWN MOWERS sharpened by machinery. Geo. O. Daily, 105 E. Central. —25-a

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

SELF HELP COOPERATIVE—No. 57—We take down or top dangerous trees. We exchange. See Office, 36 Auburn, or call 352-1. —10:tf

RENTALS

FOR RENT—4-room furnished, sunny, beautiful cottage, \$10. 5-room furnished beautiful house and garage, \$13. 257 N. Grove. —26:d

CLEAN, furnished, single apartments utilities paid; for one or two adults; \$12 and \$14. Phone 1812. 534 Brookside Lane. —23:d

FOR RENT—Furnished, 57 East Central. S. M. Realty Co. 26:d

MISCELLANEOUS

FOR RENT—Sunny room next to bath; board if desired. I am prepared to do all kinds of fine laundry—curtains and fine wearing apparel a specialty. Mrs. Summersgill, 261 N. Lima. Phone 222-3. 26:27f

HARDWOOD FLOORS polished, 50c a room. Old floors made like new. Oak floor installed over old pine floor. Call Area 2830 of Address Box K. News Office. 24:tf

ATTENTION WRITERS—We need 8 short stories immediately. Our charge is 10% of sales plus \$1.25 per 3000 words. 50c per thousand words over 3000. Bristol Service, Box 115, South Pasadena. —25*1

TO WOMEN who sew—Experienced dressmaker will cut and fit wash dresses for 75c. Mrs. Hawley, 38 Windsor Lane. —26*1

LEGAL NOTICE

NOTICE OF FORECLOSURE SALE
SHERIFF'S SALE No. 342,853

BARBARA HAUG AND HUBERT H. HAUG Plaintiffs
—vs—
CARRIE A. FAIRBANKS Defendant.

Order of Sale and Decree of Foreclosure and Sale—
Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 21 day of February A.D. 1935, in the above entitled action, wherein Carrie A. Fairbanks, the above named defendant, obtained a judgment and decree of foreclosure and sale against Barbara Haug et al, plaintiffs, on the 7th day of February A.D. 1935, for the sum of NINETEEN THOUSAND SIX HUNDRED EIGHTY-FOUR and 43/100 (\$19,684.43) Dollars cash lawful money of the United States, which said decree was, on the 21st day of February A.D. 1935, recorded in Judgment Book 901 of said Court, at page 272, I am commanded to sell all those certain lots, pieces or parcels of land situate, lying and being in the County of Los Angeles, State of California, and bounded and described as follows:

All that certain real property situate in Block "A" of Wm. B. Crisp's Subdivision in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in book 17, page 64 of Miscellaneous Records of said County more particularly described as follows: All of lot forty-one (41) and all of lot forty-six (46); all of lot forty-two (42) except the west ten (10) feet thereof; all of lot thirty-nine (39) except the south 124.53 feet thereof; all of lot forty (40) except the east 78.09 feet of the south 124.53 feet; all of lot forty-five (45) except the west 38.75 feet of the north 145 feet; all of lot forty-eight (48) except the west 11.25 feet of the north 145 feet. Together with the tenements, hereditaments and appurtenances thereunto belonging, or in any way appertaining.

PUBLIC NOTICE IS HEREBY GIVEN That, on MONDAY the 25th day of March, A.D. 1935, at 12:00 o'clock, M. of that day

FOR SALE
MISCELLANEOUS

FOR SALE—Orange Blossom Honey in 5 lb. cans 60c. Dark Amber Eucalyptus-Mountain, for cooking 36c. 345 Adams St. Phone 254-1. Free Delivery. 21*tf22:e

FUNERAL Flowers, Sprays, \$1 up. Ward Nursery & Florist, Mt. Trail and Laurel. Ph. 1614. —1:tf

FOR SALE—Like new, Electric Refrigerator (standard make). Owner leaving town. Will sell reasonable. 459 Ramona. —e

WANTED

at the East Entrance to the Hall of Justice, City of and County of Los Angeles, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc., to the highest and best bidder, for cash of the United States.

Dated this 1st day of March, 1935.
E. W. BISCAILUZ,
Sheriff of Los Angeles County.
By H. A. LEWELLYN,
Deputy Sheriff.

ROY A. LINN,
Attorney for Defendant and Judgment Creditor. —23-26

NOTICE OF COMMISSIONER'S SALE ON FORECLOSURE No. 382546

LENA GRAF Plaintiff,
—vs—
MOLLY MAY WEBER, et al Defendants.

In the Superior Court of the State of California in and for the County of Los Angeles—
By the judgment and decree of the above entitled court in the above entitled action, entered and recorded on the 4th day of March, 1935, in judgment book 909 at page 117, et seq., wherein the above named plaintiff obtained judgment and decree of foreclosure and sale for the sum of Forty-Four Hundred Thirty-Five and 26/100 Dollars plus interest and costs, to which judgment and decree reference is hereby made, and by order of the said court pursuant thereto, I am commanded to sell at public auction all of the following described premises, situate, lying and being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows, to-wit:

All that part of Lot ten (10) of Canon Tract lying West of the Northern prolongation of the East line of Lot eight (8) of said Tract, as per map recorded in Book 10, Page 66 of Maps, in the office of the County Recorder of said County.

PUBLIC NOTICE IS HEREBY GIVEN that on Monday, the 1st day of April, 1935, at 12 o'clock noon of that day, at the eastern and Spring Street entrance of the Los Angeles County Hall of Justice, in the City of Los Angeles, County of Los Angeles, and State of California, I will sell the above described property, or so much thereof as may be required in compliance with the said order of sale and decree of foreclosure and sale, to the highest and best bidder for cash.

R. E. ALLEN,
Commissioner appointed by said Court.
GEORGE M. BRESLIN
1225 Citizens National Bank Bldg., Los Angeles, Calif.
Attorney for Plaintiff. —24-27

NOTICE OF ELECTION FOR ELEMENTARY SCHOOL TRUSTEE (School Code Section 2,873)

NOTICE is hereby given to the Electors of SIERRA MADRE CITY Elementary School District of LOS ANGELES County, California, that the Annual Election for School Trustees for SIERRA MADRE CITY Elementary School District, will be held at the Sierra Madre City Schoolhouse in said district on the last Friday in MARCH, viz, MARCH 29, 1935.

It will be necessary to elect 1 trustee for three years.

The polls will be open between the hours of 9 o'clock A.M., and 5 o'clock P.M.

The officers appointed to conduct the election are: Mrs. Elva M. Reavis, Inspector; Mrs. Hazel L. Spoelstra, Judge; Mrs. Martha Loren Adwell, Judge.

Signed (School Trustees) RUDOLPH R. HARTMAN, EDWIN W. WARD, RUTH KLEMMER BOVARD, Clerk.

Sierra Madre City Elementary School District. 23-25

NOTICE OF PUBLIC WORK

An ordinance declaring intention to close up, vacate and abandon a portion of Sturtevant Drive was duly passed by the City Council of Sierra Madre on

PEN SLANTS
By John Copeland

HOMO-POLITICO-SAPIEN—

FROM the far reaches of the SOUTH strides a bird with a Joe E. Brown mouth and a CAUSE. He gets in with the COMMON PEOPLE by telling 'em that when he's in the White House, the RICH will be softly persuaded to share their wealth.

He also adopts a football team, declares himself general in a one-man army, and in two jumps transforms the SOUTH from a tranquil mint julep farm into a musical comedy layout.

From the far reaches of the WEST comes a reactionary gent who is advised by his political barometers to trade in some of his conservatism for an equal quality of SAFE LIBERALITY. This odd combination results in the gent who had said some things about the HORRORS of Socialism, to go in a big way for a plan of old age pensions as well as other radical thingamabobs. He's now been named as the next President of the U.S. by several ladies' organizations.

So it appears that in 1936 there may be a political campaign involving a LOUISIANA LEATHERLUNGER, and a CALIFORNIA CONSERVATIVE. If the two great commonwealths can't fight it out in the Rose Bowl or the Sugar Bowl, maybe they are going to get at each other's throats in the Washington Bull-ring.

TALENT—
At Harry Hawthurst's studios Friday evening were two exceptional guests. One was a man with bushy, slightly grey hair, sensitive features and a gentlemanly, dignified manner. When he took up his ukulele and sang about the "Honolulu Tomboy," and other native airs he sang with a genuine feeling that could

the 12th day of December, 1934, and is on file with the City Clerk, to which said ordinance reference is hereby made for further particulars.

Dated this 21st day of January, 1935.

AL S. MYERS,
Street Superintendent. 23-26

NOTICE TO CREDITORS No. 147,983

Estate of Charles A. Tiebout, deceased. Notice is hereby given by the undersigned Executor of the Estate of Charles A. Tiebout, deceased, to the Creditors of, and all persons having claims against the said deceased, to present them with the necessary vouchers, within six months after the first publication of this notice, to the said Executor at the law offices of Dunn & Sturgeon, Rooms 201-2-3-4 Neville Building, in the City of Monrovia, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers, within six months after first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

Dated March 22nd, 1935.
CHARLES W. FORMAN
Executor of the last Will and Testament of Charles A. Tiebout, deceased.
Dunn & Sturgeon,
Attorneys for Executor. —26-29

have come from none but one who knew and loved the Islands through generations of Hawaiian ancestry. His name, as nearly as we can get it, is Lewis. He was the one to popularize Hawaiian music in this country, and he was the one to first bring the famed Royal Hawaiians on tour here—one the Orpheum circuit.

Soon you'll hear more of Lewis. He has written the music for a native operetta, called "The Valley of the Rainbows," for which Enid Hart, of San Marino, wrote the libretto. Filled with the sad beauty and the unforgettable rhythm of the Pacific Isles, the piece seems destined for great success.

The other man was Julian Johnston. If you think the coming along music ads are exaggerated you ought to hear Johnston play the piano. Not that he became such an accomplished musician through correspondence instruction! We don't know whether his playing is as good as Iturbi's or Paderewski's. But we are sure that his repertoire would make either of those gentlemen envious. . . . Not a number requested all evening but what he went through nonchalantly and expertly—from Beethoven to Herbert, from Berlin to obscure classics unknown to most people outside of inner musical circles.

NOTES OF A TYPE LOUSE—
(Note: A type louse is a very hard shelled creature of almost microscopic proportions, who living as he does in an atmosphere of printer's ink, is cluttered up with miscellany to an alarming degree; every Spring he attaches himself to the coat collar of some tramp printer, and travels up the valley for a change of ink.)

Among the wrens the King should shoot right immediately. Are older gals who would be cute and dance collegially.

"Dow, by dear, I assure you I hadn't slightest cold in de world. Don't worry adal, by doze is befectly clear. . . . Dad's al-right! I can breath as gleraly az a child. . . . Zee? . . . Znuhf. . . . Katchdoo! Doe, doe, dat's only nerboudness, no a bid ob cold adal. . . .

"Zay! By gradiouz! D'yow wando gill me, obening dat window right bag ob by negk? Katchdoo! Do zee whad youb done? You'be gibbe a zwell cold id de head with ad drabft od by neck. . . . Katchoo! Jus' lige a woban! . . .

Heavy extractors are frequently driven at velocities endangering newly equipped sections through rupturing the wired foundation. It is now practicable to replenish the reel while in motion, thereby avoiding the delay of stopping the machine.—Adv.



By Henry Ivins Hawthurst

WE just received a letter from Miss Christine Lofstead, Supervisor of the Emergency Educational Program, that the supplies we ordered for the art students have arrived and will be available for all of the Art League students by the first of the week. The fact that in the future "Art as free as air," in our community, is going to mean 'free' to its fullest extent, will be welcome news to present and future students.

The cold weather has still prevented our opening up the upper Old Barn studio—but it won't be long now, so you and you and especially you who have wanted to join these art classes had better hurry for owing to space the classes must be limited. Do not forget that you may obtain your registration blanks either at the City Hall, THE NEWS office, or at the Old Barn any Monday or Thursday evenings, or by calling at my studio, 115 Bonita avenue, any time.

Recently we have had several new students enter the art classes who possess considerably more than the average amount of ability and we predict a good future for them if they stay with it. Staying with any ambition through thick and thin is the price we all must pay if success is attained.

BRIDGE CLASSES TO MEET ON TUESDAYS

Beginning March 25 the weekly contract bridge classes of the Los Angeles County Recreation department will be held in the Park House, Hermosa and Central avenue, every Tuesday evening at 7:30 o'clock, instead of every Thursday evening as heretofore.

LOCAL POETESS HEARD
Edith Hart Dunne, Sierra Madre poetess noted for her depiction of the Navajo Indian scene, presented a 15 minute program of her work over KECA Wednesday afternoon. Her readings included "Children of My Blood," "Harvest Song," "Drama of the Earth" and other pieces.

PEPPER TREE INN
—Try Our Specialty—
Young Duck and Fried Chicken Dinners \$1 complete
DUCK SANDWICHES, Salad and Beverage 35c
Take home a roast duck for your dinner
90 S. Sierra Madre Ave.
Phone 312-1

Roast Beef Sandwiches
BALBOA BEER ON TAP AND WINES
The Old Spinning Wheel
Under New Management
404 N. Mountain Trail
Henry Lannan Jimmy Warden

Roberts Market
A Complete Food Market Specializing in Fine Fruits and Vegetables

Phillipine RUM Ayala \$1.79 1/5 gal.
Five O'Clock GIN 57c pint
...Keep a Supply on Hand...
La Boheme Wine qt. 45c
Yerba Buena Sweet Wines gal. \$1.19
Bulk—Northern—Port, Sherry, Muscat

CALIENTE WHISKEY full pint 39c
Straight Whiskey—80 proof
Golden Oak WHISKEY full pint 98c
Straight Whiskey—100 proof

California Sweet Wines 1/2 gal. 55c
Port, Muscat and Tokay

Old Cucamonga Wines fifths 75c
Desert Rose or Dessert Gold

Monterey Beer 11-oz. bottle 6c 22-oz. bottle 11c
Sales Tax Included in all Wine and Liquor Prices

MIDDOUGH'S FOR DRUGS

Dipit Dyes (clearance) 13c	Dyola Dyes (clearance) 2 for 5c
Colgates Soaps 5c — 6 for 29c	Dr. West Tooth Paste 19c
Outdoor Girl Face Powder 25c	Naleda Linen Paper 60 sheets, 24 envelopes 39c
Ever Ready Razor, 1 blade 10c	McKesson's "Surin" Liver Pills 25c
Desk Package Stationery 19c	Squibbs Tooth Paste large 37c
Surity Psyllium Seed, dark 1 lb. 39c	Albagar, 1 pint 89c
Squibbs Mineral Oil 1 pint 69c	McKesson Face Powder 89c
Petrolagar large \$1.09	Armands Cold Cream 89c
Crazy Water Crystals, \$1 and 60c	

COLONIAL DAME TOILET PREPARATIONS
Face Powder 50c Rouge 50c Lip Stick 50c
Massage Cream 65c & \$1 Beautifier 65c & \$1
Combination Package \$2 Massage Cream \$1.50
Circulation Ointment, Both for \$2

ALL AT
MIDDOUGH'S FOR DRUGS
36 West Central Sierra Madre, Calif.

CENTRAL MARKET
CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST CENTRAL PHONE 99

BUTTER Colorado Gold or Yorkshire Farm lb. 33c
Bacon Hormel's Minnesota lb. 35c
Swift's lb. 33c

Eat More Lamb—the most economical meat on the market
SPRING LAMB
Legs lb. 23c Breasts lb. 12c
Shoulder (whole) lb. 17c Chops, small loin, lb. 38c

Fresh Ground Veal lb 22c

Fresh Dressed Hens lb 30c

Fluffo a vegetable shortening for all purposes lb. 15c

Margarine Wilson's Certified. lb. 16c

Sausage Wilson's Certified, Link 16c
1/2 pound package

Fresh Ground Beef lb 15c

Lay in a supply of Canned Dog Food before the advance.

Pard or Ideal 3 cans 25c

Fresh Fish Wed. & Fri. During Lent

RESNICK'S

78 WEST CENTRAL PHONE 47

Prices Effective March 22 to 30

Golden State Butter lb. 33c
Golden State Evaporated Milk 3 large cans 19c (limit 6)

Iris Fresh Ground Coffee glass jar, 1 lb. 30c
Resnick's Special Coffee (Guaranteed Fresh), regular price 25c—Special lb. 19c

Del Monte Early Garden Sugar Peas, (limit 6) No. 2 can 14c

5c Sale 10c Sale

PHILLIP'S SOUP Tomato, Celery, Pea, Bean or Vegetable 10 1/2 oz. cans 5c
U-DINE BRAND Spaghetti with Mushroom Sauce, Chili & Beans, Ravioli, Mushroom Sauce 7 1/2 oz. cans 5c
AMERICAN SARDINES 3 1/4 oz. cans 5c
WHITE ROSE RICE Fancy California lb. 5c

Bulk Spaghetti or Macaroni 2 lbs. 15c
Jell-Well, all flavors 2 for 9c

CALIF. HOME BRAND Sweet Pickles, Sweet Mixed Pickles, Sweet Relish, Chow Chow Pickle 6 1/2 oz. jar 10c

ALTO VILLA String Beans, No. 2 can 10c

CALIF. RED BEANS No. 2 1/2 can 10c
Rich Flavor Tomatoes No. 2 1/2 can 10c

Phillip's Pork & Beans No. 2 1/2 can 10c

SALAD VEGETABLES tall can 10c

CASTLE HAVEN Early June Peas, No. 2 can (limit 6) 10c

Play Fair WITH YOUR CAR

if you would expect good service from it.
You must see that it is supplied with

- REGULAR LUBRICATION
- NEW OIL
- BATTERY WATERED
- TIRES INFLATED

THAT'S OUR JOB — AT

Pickett's Service Station

LYRIC THEATRE

FOOTHILL BLVD.
MONROVIA • PHONE 3522

THURS., FRI., SAT.

MARCH 21, 22, 23

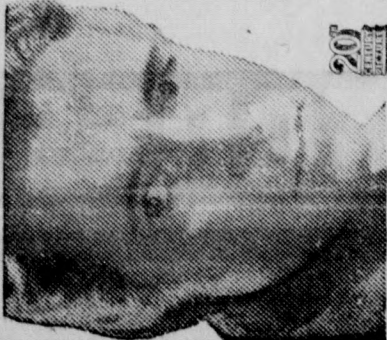


... "You're the sweetest sweetheart a man ever had!"
The crammed-with-action story of a girl who shot the works for the man she loved
Adolph Zukor presents

MYRNA LOY • CARY GRANT
"WINGS IN THE DARK"

— ALSO —
MARGARETTE SULLAVAN
"THE GOOD FAIRY"

4 DAYS STARTING SUNDAY, MARCH 24



CLIVE OF INDIA
Starring
RONALD COLMAN
LORETTA YOUNG

— ALSO —
CLAUDETTE COLBERT
— IN —
"THE GILDED LILY"

Do You Put Your Evening Clothes in the Washing Machine?



It just isn't being done. But they'll look almost as bad if you send them to inept cleaners and tailors for alteration and pressing. What to do? Just trust our establishment for economic work done by people who know their job.

Sierra Madre Tailors Cleaners & Dyers

W. E. Craig
14 West Central
Tony Delveed
Phone 3

Roberts Market

A Complete Food Market Specializing in Fine Fruits and Vegetables

Phillipine RUM Ayala

\$1.79 1/5 gal.

BEVERAGES

...Keep a Supply on Hand...

La Boheme Wine qt. 45c

Yerba Buena Sweet Wines

Bulk—Northern—Port, Sherry, Muscat

gal. \$1.19

CALIENTE WHISKEY

Straight Whiskey—80 proof

full pint 39c

Golden Oak WHISKEY

Straight Whiskey—100 proof

full pint 98c

California Sweet Wines

Port, Muscat and Tokay

1/2 gal. 55c

Old Cucamonga Wines

Desert Rose or Dessert Gold

fifths 75c

Monterey Beer

11-oz. bottle

22-oz. bottle 11c

Sales Tax Included in all Wine and Liquor Prices

The Sierra Madre News and 3 Famous Magazines for 1 Year • \$2.50

ARCADIA

— THEATRE —
44 East Huntington Drive
Admission 10c and 25c

Tonight & Saturday
Claudette Colbert

in
"Imitation of Life"

also
"OUR DAILY BREAD" with Karen Morley and Tom Keene
"Another," "Axe Me Junior Matinee, Sat., 2 P.M.
"Imitation of Life," Pathe News, Charlie Chase Comedy, Pop Eye Cartoon, Talspin Tommy.

Sun., Tues., Mar. 24-25
Joan Crawford, Clark Gable and Robert Montgomery in
"Forsaking All Others"

also
"Charlie Chan in Paris" with Warner Oland and Mary Brian
Cartoon News

COMING WEDNESDAY
Will Rogers in "The County Chairman," with "White Cockatoo," Jean Muir and Richard Cortez

NEWS want-ads
bring home the bacon!

NOTICE CONCERNING GARBAGE AND RUBBISH

Help Keep Your Town Clean

GARBAGE COLLECTION—Tuesday & Saturday
Garbage must be placed on curb in TIGHTLY-COVERED RECEPTACLE. Remove empty cans promptly.

RUBBISH COLLECTION

East of Baldwin, first Wednesday of each month
West of Baldwin, last Wednesday of each month
Tin cans and other rubbish of non-inflammable character should be placed on curb the previous day. NO GARBAGE ALLOWED WITH RUBBISH.

TRIMMINGS AND OTHER TRASH

East of Baldwin, first Wednesday of each month
West of Baldwin, last Wednesday of each month
Tree trimmings, grass cuttings and other inflammable trash should be placed on the curb separated from tin cans, etc., the day before collection. No collections will be made on days other than noted above. Owners setting out trash at any other time will be required to remove the same within 24 hours or the City will remove it and charge the expense to the owner.

The public is urgently requested to lend its cooperation by observing the above schedule and regulations.

AL S. MYERS,
City Business Manager,
City of Sierra Madre.

News Want Ads Pay

THE SIERRA MADRE

SHOPPING NEWS

Sec. 4654, P.L. & R.
U. S. POSTAGE
PAID
Permit No. 18
Sierra Madre, Calif.

FRIDAY, MARCH 22, 1935

QUALITY FOOD SERVED AT ALL TIMES

COFFEE SHOP

45 NORTH BALDWIN AVE. — PHONE 242-1

Open 6 A.M. to 8 P.M.

Drop in regularly for our Home-cooked Dinner served from 11 a.m. to 8 p.m.

?? Get Ready To Romp!

—Scene 2—
She: Mister, if you could only see yourself in the mirror!
He: H-m-m-m. She must be drumming up business for the barber shop again.—
I'm on my way.
—Blackout—
He Meant—

LANGLEY'S BARBER SHOP

KERSTING COURT

Reminding You

Congregational Lenten Events

Special Services, Sunday A.M. and Wednesday P.M.

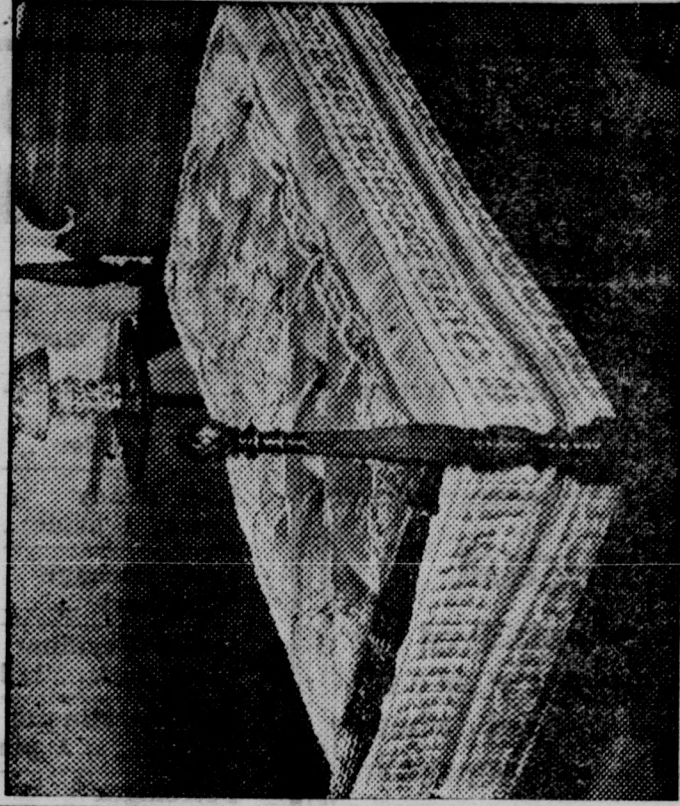
Young Peoples' Food Sale—Saturday, March 23 at Roberts Market

Testimonial Boyard Dinner, Friday, March 29

Current Event Lecture — Tickets 35c on sale at Drug Stores

Sacred Drama, "Rich Young Ruler," Sunday, March 31, 7:30 P.M.

Public School Auditorium. Silver Offering.



MANY IMITATORS BUT ONLY ONE

BEAUTYREST

NO OTHER MATTRESS HAS ALL THE FEATURES OF THE BEAUTYREST

costs only \$42.50

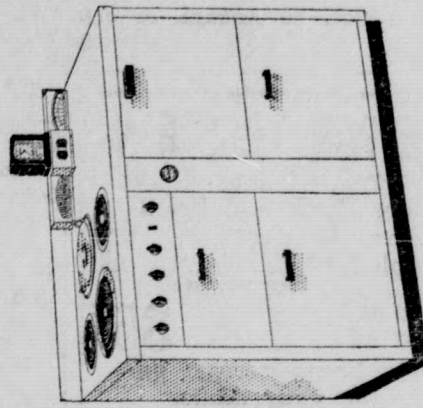
Sierra Madre Furniture Co.

"EVERYTHING FOR YOUR HOME"

TOM TYLER, Prop.

PHONE 38

"Hot Point" Electric Ranges



Cleanly and Economical

You Pay 10c Per Day

No Down Payment

Payments Extended Over 5 Years
Never Before An Offer Like This!!

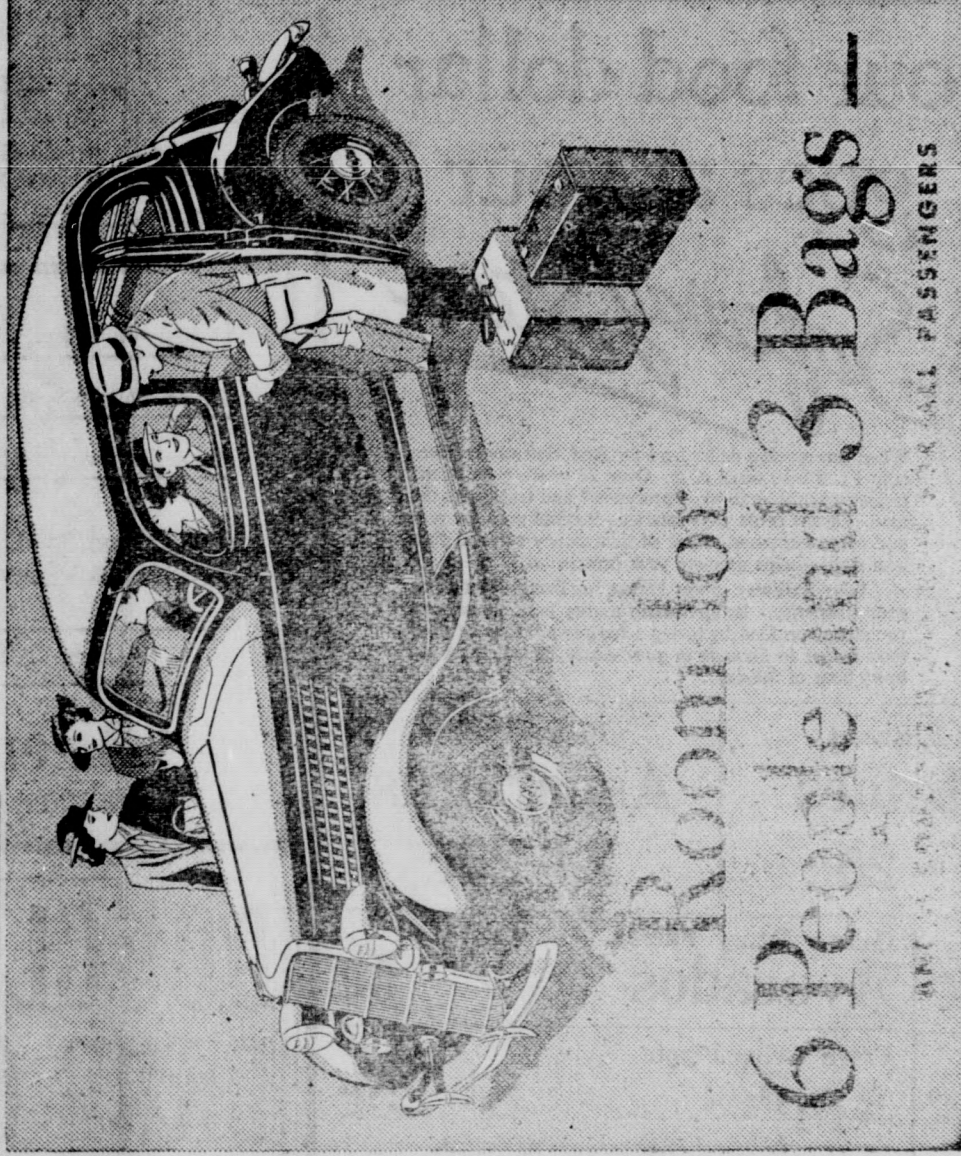
A Pleasure to Give You Particulars.

Phone 98 and We Will Call

Sierra Madre Hardware Co.

\$495

THE FORD V-8



Room for 6 People and 3 Bags

PUT six people in this new Ford V-8 Fordor—and you're neither overcrowded nor overloaded. This is a big car—with ample leg and elbow room in both front and back seats. Your bags fit easily in a compartment behind the rear seat.

A trial ride will show you that back seat passengers now ride with "front seat comfort"—thanks to the new Full-floating Springs—base with Comfort Zone Seating.

If you are driving, you'll notice this car is easier to handle. Brakes and clutch operate with less pressure. Steering is easier. Without sacrificing either low first cost or economy, Ford has built this 1935 V-8 to satisfy every present-day motoring need.

ON THE AIR—FORD SYMPHONY ORCHESTRA, Sunday Evenings, 8:00 P.M., 1365 E. Colorado St., Pasadena, Calif.

SIERRA MADRE GARAGE

FRANK LOVELL, Prop.

Representing FORTNER & LOUD, INC., 1365 E. COLORADO ST., PASADENA, CALIF.

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call The Handy Man. Phone 334-1. B. A. Platte. 11:tf



Dessert Bridge

Mon., March 25, 1.30 P.M.
Masonic Temple

Sponsored by Social Club,
O.E.S.
Table & Door Prizes

Tickets 25c
on sale by members
Public Invited

FOR RENT—Sunny room next to bath; board if desired. I am prepared to do all kinds of fine laundry—curtains and fine wearing apparel a specialty. Mrs. Summersgill, 261 N. Lima. Phone 222-3. 26:27f

SELF HELP COOPERATIVE—No. 57—We take down or top dangerous trees. We exchange. See Office, 36 Auburn, or call 352-1. —10:tf

PEPPER TREE INN

—Try Our Specialty—
Young Duck and Fried
Chicken Dinners \$1

complete
DUCK SANDWICHES,
Salad and
Beverage 35c

Take home a roast duck
for your dinner
90 S. Sierra Madre Ave.
Phone 312-1

ATTENTION WRITERS — We need 8 short stories immediately. Our charge is 10% of sales plus \$1.25 per 3000 words. 50c per thousand words over 3000. Bristol Service, Box 115, South Pasadena. —25*1

HARDWOOD FLOORS polished, 50c a room. Old floors made like new. Oak floor installed over old pine floor. Call Arcadia 2830 of Address Box K. News Office. 24:tf

LAWN MOWERS sharpened by machinery. Geo. O. Daily, 105 E. Central. —25:a

FOR RENT—4-room furnished, sunny, beautiful cottage, \$10 5-room furnished beautiful house and garage, \$13. 257 N. Grove. —26:d

CLEAN, furnished, single apartments, utilities paid; for one or two adults; \$12 and \$14. Phone 1812. 534 Brookside Lane. —23:d

FOR RENT—Furnished, 57 East Central. F. M. Realty Co. 26:d

Roast Beef Sandwiches

BALBOA BEER ON TAP AND WINES

The Old Spinning Wheel

Under New Management

404 N. Mountain Trail

Henry Lannan

Jimmy Warden

Since Last August

There has been \$275,000,000 pledged for modernization and repair work throughout the Nation, and about \$250,000,000 has actually been spent in such work.

Doesn't that look like Better Times?

Sierra Madre Lumber Co.

J. S. Billheimer, Manager

35 E. Montecito Ave.

Phone 23

MIDDOUGH'S FOR DRUGS

Dipit Dyes (clearance) 13c

Colgate Soaps 5c — 6 for 29c

Outdoor Girl Face Powder 25c

Ever Ready Razor, 1 blade 10c

Desk Package Stationery 19c

Surity Psyllium Seed, dark 1 lb. 39c

Squibbs Mineral Oil 1 pint 69c

Petrolagar large \$1.09

Crazy Water Crystals, \$1 and 60c

Dyola Dyes (clearance) 2 for 5c

Dr. West Tooth Paste 19c

Naleda Linen Paper 39c

60 sheets, 24 envelopes

McKesson's "Surin" Liver Pills 25c

Squibbs Tooth Paste large 37c

Albagar, 1 pint 89c

McKesson Face Powder 89c

Armands Cold Cream

COLONIAL DAME TOILET PREPARATIONS
Face Powder 50c Rouge 50c Lip Stick 50c
Massage Cream 65c & \$1 Beautifier 65c & \$1
Combination Package \$2 Massage Cream \$1.50
Circulation Ointment, Both for \$2

ALL AT
MIDDOUGH'S FOR DRUGS
36 West Central Sierra Madre, Calif.

Here's where your food dollar goes at your Safeway Store



When you spend a dollar here for food, Safeway receives only 1 and 6/10 cents of it. Over 78 cents goes to the farmer and the man who "processes" and transports the food. Eleven cents pays salaries—9 cents goes for rent and other expenses. Most of this money stays in your own state—helps promote your prosperity.

Your Safeway grocer knows his living depends on your prosperity. By spending money here, by saving you money on food, by giving a larger portion of your food dollar to farmers in your State, he is helping you every hour of the day.

Finest Golden Ripe

Bananas

5 lbs. 25c

No. 1 Russet

Potatoes

12 lbs. 25c

Fancy Fresh

Asparagus

2 lbs. 25c

Crisp, Solid
Lettuce

head 5c

Calavo Fancy Fuerte

Avocados

5c

Large Sweet Navels

Oranges

27 for 25c

Fresh Crisp Pippin

Apples

8 lbs. 25c

Fancy Northern Winesaps

Apples

6 lbs. 25c

Sweet Coachella Valley

Grapefruit

8 for 25c

FLOUR

Baillarina 49 lbs. \$1.47 24 1/2 lbs. 75c

Blue Ribbon 49 lbs. \$1.57 24 1/2 lbs. 81c

Golden Heart 10 lbs. 38c 24 1/2 lbs. 84c

Globe A-1 10 lbs. 43c 24 1/2 lbs. 97c

Gold Medal 10 lbs. 44c 24 1/2 lbs. \$1.09

SHORTENING

Formay 3 lb. 52c

Snowdrift 3 lb. 52c

Crisco 3 lb. 55c

La France Solids 32 1/2c

BUTTER lb. 32 1/2c

Large, Fresh EGGS doz. 26 1/2c

Dinner Bell or Holiday OLEO, lb. 13 1/2c

Brown Derby Beer 4 bottles 25c

Jenny Wren Flour large package 29c

Know It's Fresh Airway Coffee See It Ground 3 lbs. 47c lb. 16c



free a "Globe" Balloon
WITH 2 PACKAGES OF
MORTON'S SALT 2 for 15c

WEEK-END SPECIAL IN THE BAKERY DEPARTMENT

One Pound SPLIT TOP POTATO LOAF

cello wrapped

10c

SAFeway STORES

Quality Meats

Fancy Spring Lamb

Boston Style Legs 19c

Shoulders 15c

LAMB CHOPS

Shoulder 24c

Small Rib 27c

Breast 10c

Fancy Steer Beef

Pot Roast 15c

Prime Rib Roast 24c

Boned & Rolled 29c

Plate Beef to Boil 12c

Ground Round Steak 23c

Swift's Fine Quality Sliced Bacon 33c

Lenten

Sea Foods

Sea Bass Black Cod, lb 14c in the piece

Sliced, lb. 17c

DOUGLAS DRUG CO.

34 E. Huntington Drive
Arcadia

CUT RATE DRUGS LIQUORS

Valley Falls
Bourbon
Straight Whiskey

1/2 Pints 40c
1 Pint 60c
1 Quart \$1.15
1/2 Gallon \$2.15

London Dry Gin True Distilled

1/2 Pints 40c
1 Pint 60c
1 Quart \$1.09
1/2 Gallon \$1.98

Rock & Rye
1 Pint \$1.00
1 Quart \$1.75
Very Good Try It.

Antique Gold—Straight
Certified Bourbon 98c
pints

Mountain Bell Whiskey
16 months old \$1.19
pints

SCOTTY'S GOOD FOOD GRILL

Good - Food Grill
Means Just That

ACME BEER ON TAP
at
"THE SIGN OF THE SCOTTY"

FOOD SALE

Roberts Market
Tomorrow, (Sat.)
March 23

Sale Begins at 9 A.M.
Sponsored by
Congregational
Young People

Elkay's Moth Fume Crystals

when used according to directions will kill moth eggs and prevent damage. The fumes will also kill flying moths and stop them from laying more eggs. The slight odor of Moth Fume Crystals blows away immediately when clothes are exposed to fresh air. Get Elkays Moth Fume Crystals in the handy pound cans for

59c

at
Hartman's
Professional Pharmacists
Phone 25

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST CENTRAL PHONE 97

BUTTER Colorado Gold or Yorkshire Farm lb. 33c

Bacon Hormel's Minnesota lb. 35c
Swift's lb. 33c

Eat More Lamb—the most economical meat on the market

SPRING LAMB

Legs lb. 23c Breasts lb. 12c

Shoulder (whole) lb. 17c Chops, small loin, lb. 38c

Fresh Ground Veal lb 22c

Fresh Dressed Hens lb 30c

Fluffo a vegetable shortening for all purposes lb. 15c

Margarine Wilson's Certified lb. 16c

Sausage Wilson's Certified, Link 1/2 pound package 16c

Fresh Ground Beef lb 15c

Lay in a supply of Canned Dog Food before the advance.

Pard or Ideal 3 cans 25c

Fresh Fish Wed. & Fri. During Lent

RESNICK'S

78 WEST CENTRAL PHONE 47

Prices Effective March 22 to 30

Golden State Butter lb. 33c
Golden State Evaporated Milk 3 large cans 19c (limit 6)

Iris Fresh Ground Coffee glass jar, 1 lb. 30c

Resnick's Special Coffee (Guaranteed Fresh), regular price 25c—Special lb. 19c

Del Monte Early Garden Sugar Peas, (limit 6) No. 2 can 14c

5c Sale

PHILLIP'S SOUP
Tomato, Celery, Pea,
Bean or Vegetable
10 1/2 oz. cans 5c

U-DINE BRAND
Spaghetti with Mushroom
Sauce, Chili & Beans,
Ravioli, Mushroom
Sauce 7 1/2 oz. cans 5c

AMERICAN SARDINES
3 1/4 oz. cans 5c

WHITE ROSE RICE
Fancy California lb. 5c

Bulk Spaghetti or Macaroni 2 lbs. 15c

Jeil-Well, all flavors 2 for 9c

10c Sale

CALIF. HOME BRAND
Sweet Pickles, Sweet
Mixed Pickles, Sweet
Relish, Chow Chow
Pickle 6 1/2 oz. jar 10c

ALTO VILLA
String Beans, No. 2
can 10c

CALIF. RED BEANS
No. 2 1/2 can 10c

Rich Flavor Tomatoes
No. 2 1/2 Can 10c

Phillip's Pork & Beans
No. 2 1/2 can 10c

SALAD VEGETABLES
tall can 10c

CASTLE HAVEN
Early June Peas, No. 2
can (limit 6) 10c

What are your neighbors doing? What are your friends doing? How can you know—if you are not a subscriber to the SIERRA MADRE NEWS.
Agent 'SNOWBIS AETEDD